

PRESS RELEASE

Lyon, January 16, 2014

Fiscal year 2013/2014: 9-month Sales at €41.46 million

Significant points for 3rd quarter:

- Dynamic hardware activity driving growth
- Home Décor activity performing well with a slowdown expected for Q4
- Printing continues to resist despite being hit by currency fluctuations and a competitive European market
- Order backlog confirms the Group's solid nine-month period performance

YTD consolidated turnover (April 1, 2013 – December 31, 2013)

April 1, 2013 – December 31, 2013 Non audited 9 Months 9 Months					Q3: Oct.1, 2013 - Dec. 31, 2013			
Non audited	9 Months	9 Months			3 Months	3 Months		
In € million	2013/2014	2012/2013	Var. €M	Var.%	Q3 14	Q3 13	Var. €M	Var.%
Printing	22.64	21.41	1.24	5.8%	7.72	7.48	0.25	3.3%
Hardware	18.82	12.35	6.47	52.4%	7.96	4.27	3.69	86.7%
Total 9 months	4146	33.75	7.71	22.8%	15.69	11.74	3.94	33.6%
Total sales at constant currencies	42.81	33.75	9.06	26.8%	16.34	11.74	4.60	39.2%

At constant currencies, sales stand at €42.81 million mainly due to fluctuations of the South African Rand, CAD and GBP of around -18.8%, -7.5% and -5.3% respectively.

Prismaflex International Sales are up 11.5% on the same period 2011/2012.

Excluding Home Décor, **Printing** activity is slightly up for Q3 (+1.2% on the previous year). Despite performing well in a competitive environment, namely in Europe, Printing activity is penalised by currency fluctuations (the South African Rand, CAD and GBP). For the nine-month period, activity is up 2.4% on the same period of the previous year to stand at €17.10 million.

Home Décor benefits from a favourable base effect and a sustained level of activity. For the 9-month period, sales are up 18.1% on the same period for the previous year to stand at **€9.07 million**. Q4 will probably record a slowdown in activity.

Hardware activity (excluding Home Décor) continues to perform well. Q3 results are up \in 3.61 million on the same period of the previous year. For the nine-month period, activity is up 63% at **£15.29 million**. The Prismatronic (LED display) records the strongest growth for the full period representing more than 20% of this activity.

Outlook

On December 31, 2013, order backlog, essentially for "hardware" at €13.9 million (€10.8 million at the end of September 2013) reaches a top, with major orders in Russia, Germany and Latin America (Prismatronic).

Nest press release:

Annual Sales figures, May 5, 2014 after closure.

PRISMAFLEX INTERNATIONAL

Outdoor Advertising solutions manufacturer and large format digital printing ISIN: FR0004044600-PRS - Reuters: PRS.PA - Bloomberg: PRS FP Eurolist by Euronext Paris - Compartiment C www.prismaflex.com

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