

Store Electronic Systems shares eligible for new PEA-PME savings plan

Store Electronic Systems (Euronext: SESL, FR0010282822), global leader in Electronic Shelf Labeling (ESL) systems for large-scale food and non-food retailers, today confirmed that its shares are eligible for the new “PEA-PME” SME equity savings plan.

Store Electronic Systems meets the eligibility criteria for “PEA-PME” SME equity savings plans in compliance with Decree n° 2014-283 issued on March 4, 2014 relating to the application of article 70 of the 2014 finance law n° 2013-1278:

- a workforce of less than 5,000 staff;
- annual revenue of less than €1,500m or a balance sheet of less than €2,000m.

Investors can include Store Electronic Systems shares in PEA-PME savings accounts, a new plan aimed at encouraging investments in small and mid-cap companies:

- identical terms and conditions for opening a new account as the existing equity savings plan (PEA) accounts;
- ceiling set at €75,000;
- individuals can hold PEA-PME savings account in a different financial institution than where they hold an existing PEA account;
- same tax incentives as PEA equity savings plan.

Next press release

2014 First-Quarter Sales: April 28, 2014 (before market)

About Store Electronic Systems

Store Electronic Systems is the leader in Electronic Shelf Labeling systems (ESL) for large-scale food and non-food retailers. The Group designs, markets and installs all the system's components (software and communication platform, displays, mounts), thus providing clients with a turnkey solution. The range of products and services offered by SES allows retailers to manage pricing dynamically, while significantly improving store productivity and developing new contactless uses for consumers.

Store Electronic Systems is listed on Compartment C of Euronext™ Paris.
Ticker: SESL – ISIN Code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SESL.FP
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