

## Financial year end 2013-2014 Strong growth in total sales at €59.22 million

### Significant points for the last quarter and for the year:

- Dynamic 4Q hardware activity (scrolling signs and LED displays)
- All activities perform well over the period
- Sales in Russia and South America on the increase

### Annual Consolidated Sales Figures

April 1, 2013 – March 31, 2014					4Q: Jan 1, 2014 – March 31, 2014			
12 Months 12 Months					3 Months 3 Months			
In €M (Audit in progress)	2013/2014	2012/2013	Var. €M	Var. %	4Q 14	4Q 13	Var. €M	Var. %
Printing Activity	29.76	28.08	1.68	6.0%	7.12	6.68	0.44	6.6%
Hardware Activity	29.48	18.42	11.06	60.0%	10.66	6.07	4.59	75.5%
<b>Total 12 months</b>	<b>59.24</b>	<b>46.50</b>	<b>12.73</b>	<b>27.4%</b>	<b>17.78</b>	<b>12.75</b>	<b>5.03</b>	<b>39.4%</b>
Total (constant currencies)	61.06	46.50	14.56	31.3%	18.25	12.75	5.50	43.1%

4Q sales grew rapidly following the delivery of part of the hardware order backlog. At €17.78 million, 4Q activity is up 39.4% on the same period of the previous year. 2S figures are up at €33.46 million compared with €24.49 million in 2S n-1 and €25.77 million for 1S 2013/2014.

For the 12-month period, **Printing**, excluding Home Décor, at €22.57 million is up **4.1%** (+9.8% for 4T) with good results in France, South Africa and Canada. Figures for England on the other hand are down (n-1 post Olympic Games effect).

**Home Décor** sales at €11.73 million are up **12.2%** for the year despite a drop in activity over 4Q of -4.0%. Following a growth in activity during the first part of the year due to a post inventory reduction "catch up" effect, activity during the final months of the period is at a more normative level.

**Hardware** sales (excluding Home Décor) at €24.93 million are up **73.5%** (+93.1% for 4Q). Excluding the Trivision product range, all hardware product lines recorded a strong growth in activity. Billboards at €12.41 million are up 70.5%; street furniture is up 71.1% at €3.65 million; LED Prismatronic displays at €4.81 million record the strongest growth and represents 19% of the activity over the 12-month period.

### Outlook

On March 31, 2014, order backlog, essentially for Hardware, is encouraging at **€8.4 million** namely for key export markets. Prismaflex International will benefit from the increasing interest in its LED display product range and the renewed performance of its German subsidiary Distec. In order to be in a position to respond to this new market's needs, the group is considering the creation of a new partnership in Asia.

Next press release: 2013/2014 annual figures, June 18, 2014 after closure –SFAF meeting at 10am June 19, 2014.

**PRISMAFLEX INTERNATIONAL**  
*Outdoor Advertising solutions manufacturer and wide format digital printing*  
 ISIN: FR0004044600-PRS - Reuters: PRS.PA - Bloomberg: PRS FP  
 Eurolist by Euronext Paris – Compartment C  
[www.prismaflex.com](http://www.prismaflex.com)

### Contacts:

Emmanuel Guzman/ CFO - phone: +33 (0)4 74 70 68 00 – [finance@prismaflex.com](mailto:finance@prismaflex.com)  
 Amalia Naveira – Analysts/Investors contact - phone: +33 (0)4 72 18 04 92 – [anaveira@actus.fr](mailto:anaveira@actus.fr)  
 Marie-Claude Triquet – Press contact – phone: +33 (0)4 72 18 04 93- [mctriquet@actus.fr](mailto:mctriquet@actus.fr)