

Press release  
8<sup>th</sup> August 2014

## VALTECH ACQUIRES DIGITAL TECHNOLOGY CONSULTANCY NEON STINGRAY

**Paris, Stockholm and Sydney, 8<sup>th</sup> August 2014** – Valtech S.A. [NYSE Euronext Paris: FR0011505163 - LTE], the leading independent European company in digital and technology marketing, has completed the acquisition of Sydney and Stockholm based Neon Stingray.

Neon Stingray is a digital technology consultancy, specializing in Content Management and Digital Asset Management technology with very strong capabilities and industry highest standards in video technologies and connected objects delivering digital entertainment and brand content experiences. Neon Stingray helps companies and brands build their capability through company-wide digital frameworks, which create, manage and optimize measurable digital experiences delivered across all digital channels from web to mobile. Neon Stingray's clients include Qantas Airlines, Foxtel, Telstra, Google as well as some of the leading companies from media & entertainment and retail in Australia and the Nordics. Founded in 2010, Neon Stingray has offices in Stockholm and Sydney.

The move bolsters Valtech's development in ASIA-PAC creating a key hub in Australia to further expand in the region and also adds technology expertise and new clients to Valtech's already very strong presence in the Nordics.

Joining Valtech will give Neon Stingray access to its global reach and full digital marketing and technology delivery capabilities. It will add greater value to Neon Stingray's clients and provide a platform for the development of the Group's strategic consulting services and technology offerings.

*" This is great news for our clients, as it will give Neon Stingray genuine global reach and hugely expanded capability through Valtech's network while maintaining Neon Stingray's unique service proposition. We see great opportunities for promoting and developing further our own products and IP offerings in multichannel video and entertainment experiences, for expanding the range and type of work we do and for taking on more complex, exciting and demanding projects that will continue to excite and motivate our people "* said Chris Flintoft, Neon Stingray's CEO.

*" Neon Stingray has unparalleled expertise in creating and delivering digital technology multi-channel platforms in brand content and video for world-class clients. Their start-up spirit, outstanding technology skills and reliable delivery perfectly match Valtech's values. We look forward to working with Neon Stingray and delivering to our clients the benefits of our combined capabilities and expertise in an agile and global way "* said Sebastian Lombardo, Chairman & CEO of Valtech.

### FINANCIAL CALENDAR

- The results of the first half of 2014 (January-June) will be published on Monday, 1 September 2014, after market close.
- Turnover of Q3 2014 (July-September) will be published on Wednesday, October 15, 2014, after market close.

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### ABOUT VALTECH

Valtech [NYSE Euronext Paris: FR0011505163 - LTE] is a digital marketing agency, pioneer in technologies with a presence in seven countries (France, UK, Germany, Sweden, Denmark, USA, India) and approximately 1,500 employees. As a "digital full service" player Valtech knows how to add value to its customers at all stages of a digital project: strategy consulting, design, graphic design, development and optimization of business-critical digital platforms. With its renowned commitment to innovation and agility, Valtech helps brands to develop and grow their business with web technologies while optimizing Time-to-Market and return on investment.

### INVESTOR CONTACT

Mr Sebastian Lombardo  
CEO  
[investors@valtech.com](mailto:investors@valtech.com)

### PRESS CONTACT

ACTUS – Nicolas Bouchez  
+33 1 77 35 04 37  
[nbouchez@actus.fr](mailto:nbouchez@actus.fr)

valtech.



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## ABOUT NEON STINGRAY

Established in 2010, Neon Stingray is a digital technology consultancy specializing in Content Management and Digital Asset Management technology with very strong capabilities and industry highest standards in video technologies and connected objects delivering digital entertainment and brand content experiences to its clients. Neon Stingray has offices in Stockholm and Sydney with 35 staff.

[www.neonstingray.com](http://www.neonstingray.com)

Chris Flintoft | Neon Stingray | [sydney@neonstingray.com](mailto:sydney@neonstingray.com)