

# AKKA TECHNOLOGIES

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## La Passion des Technologies

Paris, le 2 septembre 2014 – 8h50

### COMMUNIQUE DE PRESSE – AKKA rentre dans la 2<sup>nd</sup>e phase d'intégration de MBtech

#### **AKKA et DAIMLER ont conclu un accord confirmant la qualité et les perspectives de leur relation.**

Le Groupe AKKA Technologies a accompli une transformation structurante de MBtech depuis son acquisition en avril 2012. Pour marquer sa satisfaction, DAIMLER, 1<sup>er</sup> client du Groupe, lui renouvelle sa confiance et confirme ses perspectives de développement dans un communiqué conjoint publié ce jour.

MBtech a fortement amélioré son niveau de compétence et sa compétitivité dans le cadre de son programme de transformation PACT 17. Ce qui conduit DAIMLER à annoncer son intention d'augmenter stratégiquement son volume d'activité avec MBtech en Allemagne et à l'international.

Le Groupe AKKA Technologies peut désormais initier la 2<sup>nd</sup>e étape de l'intégration de MBtech :

- la diversification de ses activités allemandes, et
- l'accélération de son internationalisation grâce à son socle Franco-Allemand.

Le Groupe AKKA Technologies poursuit ainsi sa stratégie d'accompagnement de ses grands clients à travers le monde en leur offrant son savoir-faire et son positionnement Franco-Allemand uniques.

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La version originale du communiqué conjoint en anglais est jointe ci-dessous.



## AKKA and DAIMLER agree to gear up the strategic development of MBtech

Stuttgart, Paris – 2 September 2014. In pursuing its strategy to optimize its degree of vertical integration DAIMLER sold 65% of its engineering subsidiary MBtech to AKKA Technologies in 2012.

AKKA is a leading Engineering Service Provider in Automotive, Aerospace, Defense and Transportation Industries and follows with this acquisition its strategy to build a strong, diversified and efficient Engineering Service Provider.

After two years of ongoing transformation, MBtech has increased its level of competence and competitiveness which already positioned it as one of the best performer on the market. The company will continue to sharpen the competencies it will bring to its customers, and to improve its productivity.

Based on these facts, MBtech is entering in a new momentum in its relationship with its main client DAIMLER with whom the business volume will rise again in Germany as well as in the Rest of the World benefitting from international business opportunities. Consequently, revenues generated by providing engineering services to DAIMLER will strategically be reinforced in order to support the company's future growth in the months and years to come.

On the ground of this solid base, MBtech together with the Akka group will enter into the second phase of its transformation and reinforced significantly its actions toward diversification, in order to build one of the best engineering supplier.

AKKA Technologies and DAIMLER are very confident in the success of this new step and confirm their full commitment in the achievement of these goals.

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### About Daimler

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance and innovative mobility services. The company's founders, Gottlieb

Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, Daimler continues to shape the future of mobility today: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal to and fascinate its customers. For many years now, Daimler has been investing continually in the development of alternative drive systems with the goal of making emission-free driving possible in the long term. So in addition to vehicles with hybrid drive, Daimler now has the broadest range of locally emission-free electric vehicles powered by batteries and fuel cells. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment. Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz, the brands smart, Freightliner, Western Star, BharatBenz, Fuso, Setra and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In 2013, the Group sold 2.35 million vehicles and employed a workforce of 274,616 people; revenue totaled €118.0 billion and EBIT amounted to €10.8 billion.

#### **About AKKA Technologies**

*"The best way to predict the future is to invent it. Let's share our passion for technology."*

AKKA Technologies is an international Group with nearly 11,000 employees working in Europe, America and Asia. Its experts serve in the field of innovation, assisting large manufacturing and tertiary services companies in the full range of their innovation processes and in the lifecycle of their products, from initial studies to the start of large-scale production.

With AKKA Research, the Group boasts its own research centre, dedicated to innovation and the anticipation of future technologies. AKKA Technologies' centres of excellence work throughout Europe on international work packages, offering unique expertise in key areas: Systems Engineering, Product Engineering, Process Engineering, Engineering Support, Embedded and Electronics Systems, Information Systems and Consulting.

Its ability to carry out large transnational projects, which represent real strategic challenges for its customers, makes AKKA Technologies a key leader in Technology Consulting and Engineering.

After 30 years of growth in the service of innovation, AKKA Technologies, listed in Paris since 2005, today (2013) generates revenue of €879 million.

AKKA Technologies is listed on Euronext Paris TM – Segment B – ISIN code: FR0004180537.

CAC® Small, CAC® Mid & Small, CAC® All-Tradable, CAC® All-Share indices

For more information, please visit [www.akka.eu](http://www.akka.eu)

