



Connecting Things For A
SMARTER HOME

PRESS RELEASE



Montpellier, December 19th 2014

Cabasse and Onkyo are proud to announce distribution agreements for the Cabasse hi-fi loudspeaker ranges in Japan and the United States

Cabasse, manufacturer for more than 60 years of high-end high-fidelity loudspeakers and now of wireless audio systems, a subsidiary of **AwoX (Euronext – FRO011800218 – AWOX)**, has just signed distribution agreements with ONKYO USA Corporation and with ONKYO MARKETING Japan, both companies being subsidiaries of **Onkyo CORPORATION (JASDAQ – JP3202110007 – 66280)**.

As distribution companies of the Onkyo group, worldwide leader in hi-fi and home theater equipment, both also carry Integra, the Onkyo group brand for premium AV amplifiers and audio-video components dedicated to the custom-install market, which run parallel to the Onkyo brand.

The agreements state that Integra and Cabasse will be carried by the same marketing and sales team in Japan and in the United States.

Cabasse and Integra: high-end solutions for ambitious audio and home-theater projects

The premium hi-fi, home-theater and custom-install products from Cabasse match perfectly with the Integra lines for the creation of high-end audio and home-theater projects.

Cabasse also offers solutions allowing Onkyo dealers to propose a wide choice of hi-fi and home-theater systems that match the aesthetic expectations of their customers, with an audio performance they could only dream about.

The coaxial technology inherent to Cabasse drivers brings the same acoustical signature to the whole range, from the entry model to the top reference system La Sphère, as every product is targeting the same objective, the lifelike true reproduction of music. The implementation of this technology enables smoothly shaped products, with a minimal form factor and volume, to be created. Combined with the French luxury touch in the finish, these design characteristics are key to a nice aesthetic integration and answer the growing demand to American and Japanese custom-installers from interior designers for sympathetically designed home entertainment solutions.

With Cabasse, the Integra teams can now propose to their 900 American and Japanese custom-install partners a full range of solutions meeting both the aesthetic demands of the interior designers and the audio performance expectations of their customers.

With the Cabasse Stream range, unrivaled for their combination of acoustic performance and smooth design, custom-installers can widen their offer with revolutionary wireless streaming solutions.

Alain Molinié, AwoX Chairman and CEO quotes:

“These partnerships illustrate our international ambitions for Cabasse; with a priority to high-end custom-installation and streaming high-fidelity. The strong establishment of Integra in both the United States and Japan, thanks to their fantastic sales teams and dealer networks, will help us in boosting the growth of Cabasse in these key markets.”



Toshiya Amano, ONKYO MARKETING Japan President quotes:

“Cabasse brand is quite well known as long established speaker brand; especially its coaxial driver technique is highly evaluated all over the world. Their traditional but innovative product development and attitude towards technologies are similar to our development stance on ONKYO products. We have been promoting install proposals with Cabasse and Integra products in Japan, partnership with Cabasse brand will surely enable us to offer our clients entertainment space with higher qualities.”

Contacts

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About AwoX

AwoX is a pure player in Smart Home connected hybrid objects and related technology. Since spring 2013, the company has been marketing its own range of objects, given the name ‘AwoX Striim’, and made available in 3 complementary Smart Home sectors: video, audio and lighting. AwoX is also the inventor of AwoX StriimLIGHT WiFi™, a hybrid (sound and light) bulb, awarded, in January 2014, with the CES Innovations 2014 Design & Engineering Award at the CES trade show in Las Vegas. AwoX is since October 1st 2014 the owner of 100 % of the share capital of Cabasse SA, a long established leader in electroacoustical technologies and manufacturer of high-end hi-fi loudspeakers, custom-install in-wall and in-ceiling speakers and wireless home audio systems.

AwoX has also become the key player in wireless connectivity technology under the DLNA (*Digital Living Network Alliance*) worldwide standard, and is now a life member of the DLNA Board of Directors and the head of the Certification Committee. AwoX is an established global organisation, with a industrial and commercial subsidiary in Singapore and commercial offices in the United States (Palo Alto), Europe (Montpellier) and Taiwan (Taipei).

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More information on AwoX.com



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