

2015 Financial Calendar

Store Electronic Systems (Euronext: SESL, FR0010282822), the leading supplier of electronic shelf labels (ESL) for large food and non-food retailers, announces its schedule for the publication of financial information for 2015.

Event	Date*	Before / After markets
2014 Full-Year Sales	January 19, 2015	After markets
2014 Full-Year Results	March 30, 2015	After markets
2015 First-Quarter Sales	April 30, 2015	After markets
Annual General Meeting	June 17, 2015	-
2015 First-Half Sales	July 24, 2015	Before markets
2015 First-Half Results	September 4, 2015	After markets
2015 Third-Quarter Sales	October 23, 2015	After markets

Note (): This information is subject to modification.*

Next press release

2014 Full-Year Sales: January 19, 2015 (after market)

About Store Electronic Systems

Store Electronic Systems is the leader in Electronic Shelf Labeling systems (ESL) for large-scale food and non-food retailers. The Group designs, markets and installs all the system's components (software and communication platform, displays, mounts), thus providing clients with a turnkey solution. The range of products and services offered by SES allows retailers to manage pricing dynamically, while significantly improving store productivity and developing new contactless uses for consumers.

Store Electronic Systems is listed on Compartment C of Euronext™ Paris.

www.store-electronic-systems.com

Contact

NewCap

Florent Alba, Investor Relations & Financial Communication - Tel.: +33 (0)1 44 71 98 55, fabla@newcap.fr