



## ACCELERATION IN GROWTH IN THE 2014 FOURTH QUARTER: + 5%

### About Audika:

With more than 460 centers in 91 different regions, Audika is the number one network offering hearing correction consulting and solutions in France. The Group has also been present in Belgium since 2013 (six centers). Positioned on the market for hearing correction solutions for senior citizens, Audika aims to consolidate its leadership in a sector that remains highly fragmented. Audika is listed on Euronext Paris, Segment C.

Audika will publish its 2014 full-year results on March 16, 2015 after market close.

If you would like to receive free financial information on Audika by e-mail, go to:  
[www.actusnews.com](http://www.actusnews.com)

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Reuters DIKA.PA  
Bloomberg ADI:FP  
Number of shares:  
9,450,000

Audika contact:  
Alain Tonnard /  
Etienne Sirand-Pugnet  
at +33 (0) 1 55 37 30 30

Actus Finance contact:  
Guillaume Le Floch  
at +33 (0) 1 53 67 36 70

In EUR millions	2013	2013 restated (*)	2014 (**)	Change
Nine-month revenues	71.2	66.1	67.9	+ 2.8%
<b>Fourth-quarter revenues</b>	<b>31.7</b>	<b>29.3</b>	<b>30.8</b>	<b>+ 4.9%</b>
<b>Full-year revenues</b>	<b>102.9</b>	<b>95.4</b>	<b>98.7</b>	<b>+ 3.4%</b>

(\*) Revenue restated to reflect the sale of Italian operations in April 2014 - (\*\*) 2014 revenues presented in accordance with IFRS 5 (excluding Italian operations sold in April 2014).

Audika Group had a solid fourth quarter with revenues of EUR 30.8 million, a purely organic increase of 4.9%. This performance marks an acceleration of growth compared to the first nine months of the year.

Despite a persistently difficult market environment, the Group can now consolidate its return to growth, capitalizing on its specialist positioning and on the initial results of its communication and marketing plan, led by Anny Duperey, its new ambassador for France and francophone Belgium.

Also contributing to this performance were the initial impacts of the major internal restructuring carried out since late 2013 as a means to improve operational efficiency.

Overall, for fiscal year 2014, Audika posted annual revenues of EUR 98.7 million, an increase of 3.4% (+2.9% in organic terms). France accounted for EUR 98.0 million and Belgium EUR 0.7 million of this sum. Revenues in the second half of the year (EUR 50.7 million), which exceeded those in the first half (EUR 48.0 million)

thanks to more favorable seasonal marketing expense effects in the second half, enable to Group to confidently confirm its objective of achieving a double-digit operating margin for the fiscal year as a whole.

### Outlook for 2015

In a market environment that should follow similar trends to 2014, Audika plans to capitalize on its assets and new momentum in 2015 to solidify its return to a virtuous circle of growth.

With an unrivaled reputation on the market, the Group will continue to build on a streamlined and targeted marketing plan centered on Anny Duperey to boost in-store traffic and increase sales.

To complete its network coverage, Audika will resume the expansion of its French and Belgian networks in 2015, through both acquisitions (including some that are already being negotiated) and new centers. Audika will publish its 2014 full-year results on March 16, 2015 after market close.