

Paris, 3 March 2015

## **ASK** strengthens its management team

- Appoints new CFO and its Contactless Solutions Director
- Creates new Terminals business unit

**ASK (Euronext Paris - FR0011980077 - ASK)**, a global leader in secure contactless technology solutions for the Transport and Identity sectors, announces it has strengthened its management team with the appointment of **Delphine Resegotti** as Group CFO, **Christophe Peix** as Director of Contactless Solutions business unit, and **Maximilien Nguyen** as Head of its newly created Terminals business unit.

An HEC graduate, **Delphine Resegotti** began her career as financial auditor at PwC, specialising in the Technology sector. In 2007 she joined SBM Offshore, listed on the Amsterdam stock exchange and a major service provider to the offshore oil & gas industry. In 2012, Delphine was appointed CFO of SBM Operations, overseeing its operating subsidiaries in Brazil, Angola, Equatorial Guinea, Congo, Canada, the United States, and Malaysia.

With the arrival of Delphine Resegotti, the ASK Group based in the United States, China and France has strengthened its financial team and reaffirmed its international ambitions.

A telecom engineer, **Christophe Peix** began his professional career in 1995 in SFR-Cegetel Group's technical division. He then moved to the United States in an expat role for Equant (Orange Business Services). Upon returning in 2003, he held various managerial positions in sales and marketing in the telecom smartcard segment (Oberthur, Ingenico, OneAccess).

His combined expertise in ticketing and telecoms, combined with his international experience, are key assets for ASK. With NFC increasingly key to urban communication, the Group is focusing on its urban transmission networks.

An ENSEA graduate, **Maximilien Nguyen** began his career in the aeronautics industry. In 1995 he moved to the smartcard industry, working for various international groups including Schlumberger (Gemalto) and Safran-Morpho (Safran Group) and subsequently holding various managerial positions in telecom sales and marketing, digital identity and contactless NFC. Prior to joining ASK, Maximilien Nguyen was Vice President of the Convergence & Solutions business unit at Morpho.

The creation of a new division dedicated to Terminals confirms ASK's commitment to focus on new high-value-added solutions based on contactless technologies for the transport and identity markets.

By bringing these experienced professionals on board, ASK's CEO **Julien Zuccarelli** is strengthening the Group's managerial structure. "ASK's combined international team is lined up to speed our development based on the strategic plan presented at its IPO."





## **About ASK**

ASK provides secure contactless solutions for sensitive applications linked to individuals. ASK has developed patented technology based on a unique silver printing process. It creates genuine solutions to the security and reliability challenges of its markets. ASK offers a full range of contactless solutions (cards and inlays – electronic covers and integrated antennas – for passports, tickets, terminals, software) and associated personalization services.

ASK's innovative technology and global organisation, with manufacturing plants in Europe -France-, Asia -China- and the United States, make it the reference player in secure contactless solutions for identity (e.ID) and transport markets. In e.ID, ASK has worked with the most demanding customers since 2006, providing inlays for US, UK, French, Philippine and other passports. In the transport market, ASK has strengthened its leadership position since 2001, supplying over 100 cities in 27 countries, including Atlanta, Chicago, London, Mexico City, Miami, Paris, Singapore, Sydney and Tel Aviv.

ASK LISTED EURONEXT Name: ASK

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For more information, see ASK-Contactless.com

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