



Signature of a strategic partnership between ASK and Famoco

Launching of FAMOCO FX100+ dedicated to transport market

ASK (Euronext Paris - FR0011980077 - ASK), a global leader in secure contactless technology solutions for the Transport and Identity sectors, and **Famoco**, the specialist of NFC readers, just announced the signing of a strategic and technologic partnership. It will be announced at the Cards and Payments Asia exhibition in Singapore, 22nd to 23rd of April.

The strategic partnership between Famoco and ASK aims at bringing together the competencies and the “know-how” of both companies in order to develop innovative and contactless solutions in the field of public transportation. It means a joint work in the fields of R&D and of technical expertise in order to develop contactless Android devices on the market of public transportation.

Famoco, who launched the first secured and remotely managed Android NFC reader to address the B2B market, committed itself with ASK to support the players of public transport and integrators in order to bring next ticketing solution to the market.

As a result of this collaboration, ASK and Famoco will present the first NFC reader during the Cards and Payments Asia Exhibition. This new terminal, called Famoco FX100+, includes the contactless technology of ASK and enables the development of new enterprise applications and use cases, such as the control and validation of the tickets, debit/credit of electronic wallet or the management of loyalty applications. All of this in a mobility context. Famoco FX100+ will be the first Android NFC Reader able to read all contactless transport tickets: A, B and B' types used by Mifare and Calypso standards. The new device will be available in mass production late June 2015.

“The FX 100+ device is an original product which shows the convergence of consumer technologies, such as NFC smartphones, with professional technologies, uses and tools. This new product includes our contactless technology and complements ASK’s product line. We can offer in exclusivity innovative solutions to all integrators and major clients in the sector of public transportation and ticketing. By strengthening our links with Famoco, we accelerate the market diffusion of NFC professional technologies on our target markets” **Maximilien Nguyen, ASK Director for Contactless Acquisitions and Solutions.**

“Today the strategic partnership with ASK is a major opportunity to boost on a large scale the development of our reader especially by targeting the transport market worldwide.” **Lionel Baraban CEO and cofounder of Famoco.**

**Famoco and ASK will take part in Cards and payments Asia
from 22 to 23 April 2015 in Singapore**

Business France stand



About Famoco

FAMOCO is the French NFC specialist. It has developed the first secured, flexible and simple NFC reader on an Android-based technology. Today the startup expands worldwide and operates in more than 25 countries. FAMOCO customers include Google, Germalto, Orange, Airtel... Recently FAMOCO won two French Tech's prizes, the French Tech's Pass and the French Tech's "Rencontres Internationales".

For more information about Famoco: www.famoco.com

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About ASK

ASK provides secure contactless solutions for sensitive applications linked to individuals. ASK has developed patented technology based on a unique silver printing process. It creates genuine solutions to the security and reliability challenges of its markets. ASK offers a full range of contactless solutions (cards and inlays – electronic covers and integrated antennas – for passports, tickets, terminals, software) and associated personalization services.

ASK's innovative technology and global organisation, with manufacturing plants in Europe -France-, Asia -China- and the United States, make it the reference player in secure contactless solutions for identity (e.ID) and transport markets. In e.ID, ASK has worked with the most demanding customers since 2006, providing inlays for US, UK, French, Philippine and other passports. In the transport market, ASK has strengthened its leadership position since 2001, supplying over 100 cities in 27 countries, including Atlanta, Chicago, London, Mexico City, Miami, Paris, Singapore, Sydney and Tel Aviv.



Name: ASK
ISIN Code: FR0011980077
Ticker symbol: ASK
Number of issued shares: 7,545,221

For more information, see ASK-Contactless.com

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