

PRESS RELEASE

## OCEASOFT PARTICIPATING IN *COLD CHAIN GLOBAL* CONFERENCE IN BOSTON, OCTOBER 5-9, 2015

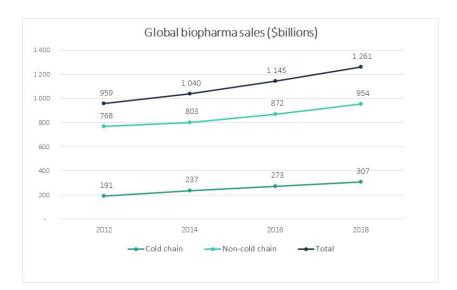
**Montpellier, France, Oct 1, 2015 – Oceasoft (Alternext - FR0012407096 - ALOCA)**, a leading specialist in connected smart sensors for the industry, having recently announced the opening of a new North American subsidiary in Morristown, New Jersey, will be at the 13<sup>th</sup> *Cold Chain Global* conference in Boston.

Held from October 5-9, 2015, this professional conference focuses on good distribution practices for temperature controlled products in the health industry. Nearly 1,000 experts from the pharmaceutical, biotechnology, and logistics sectors are expected to attend this year. OCEASOFT will introduce its new Atlas temperature tracker, a single-use Bluetooth Smart enabled sensor module, launched in April 2015 in Europe.



Specifically designed for life science applications, the pharmaceutical sector, specialized shipping, and clinical trials, Atlas makes it easier for customers to comply to with cold-chain monitoring requirements when transporting medical drugs and vaccines.

According to Pharmaceutical Commerce's annual Cold Chain Sourcebook published in 2014, the market for health product transport under temperature controlled conditions is expected to grow by +61% between 2012 and 2018. With its smart, wirelessly connected sensors and monitoring solutions, OCEASOFT is positioned as an international player in this high-potential market.













## For more information: www.coldchainglobalforum.com

## About OCEASOFT

OCEASOFT designs, calibrates, and commercializes smart, connected wireless sensors for monitoring physical parameters such as temperature, humidity, CO<sub>2</sub> levels, and differential pressure for life science and agri-business industries.

The company provides a complete vertical offering, from sensors to data integration in back-end information systems, with significant expertise in three fields in particular: sensors and calibration, wireless data transmission, and software platform development.

For its 2014/15 tax year, OCEASOFT generated €5.2 million in revenue (47% from international business), with an EBITDA margin of 7.1%.



Label: OCEASOFT ISIN code: EN0012407096 Mnemonic: ALOCA **ALTERNEXT** Listing: Alternext Paris (Euronext)

More information on www.oceasoft.com



OCEASOFT

Laurent Rousseau - CEO Tel: +33 0(4) 99 13 67 30 l.rousseau@oceasoft.com

**ACTUS finance & communication** Caroline LESAGE - Investor Relations Tel. +33 (0)1 53 67 36 79 clesage@actus.fr

OCEASOFT Pierre Schwich, Chief Financial Officer and Legal Director Tel: +33 0(4) 99 13 67 30 p.schwich@oceasoft.com

ACTUS finance & communication Anne-Catherine BONJOUR - Press Relations Tel. +33 (0)1 53 67 36 93 acbonjour@actus.fr