STORE ELECTRONIC SYSTEMS GROUP

Press Release January 13, 2016

2016 Financial Calendar

Store Electronic Systems (Euronext: SESL, FR0010282822), the leading supplier of Electronic Shelf Labels (ESL) for large-scale food and non-food retailers, today announces its schedule for the publication of financial information for 2016.

Event	Date*	Before / After markets
2015 Full-Year Sales	January 15, 2016	Before markets
2015 Full-Year Results	March 30, 2016	After markets
2016 First-Quarter Sales	April 25, 2016	After markets
Annual General Meeting	June 23, 2016	-
2016 First-Half Sales	July 28, 2016	After markets
2016 First-Half Results	September 9, 2016	Before markets
2016 Third-Quarter Sales	October 24, 2016	After markets

Note (*): This information is subject to modification.

Next press release: 2015 full year sales, January 15, 2016

About Store Electronic Systems

Store Electronic Systems is the leader in Electronic Shelf Labeling systems (ESL) for large-scale food and non-food retailers. The Group designs, markets and installs all the system's components (software and communication platform, displays, mounts), thus providing clients with a turnkey solution. The range of products and services offered by SES allows retailers to manage pricing dynamically, while significantly improving store productivity and developing new contactless uses for consumers.

Store Electronic Systems is listed on Compartment C of Euronext™ Paris. www.store-electronic-systems.com







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