

NATUREX and Swisse strengthen their business ties signing a multi-year global partnership

Press release

Avignon (France) and Collingwood (Australia), 22 March 2016 - Naturex, the global leader in specialty natural ingredients based on botanical extracts and Australia's number one vitamin and herbal brand, Swisse Wellness, have signed a long-term preferred partner agreement for the supply of natural ingredients and the development of innovative natural and healthy integrated solutions.

Limitless opportunities in an increasingly demanding market

This preferred partnership aims to further strengthen ties between two major players in the nutraceutical industry, joining forces to develop cutting-edge solutions backed by world-class sourcing and high-quality standards and manufacturing processes.

By pooling their expertise, both Naturex and Swisse will benefit from new market opportunities worldwide - driven by a growing demand in the nutraceutical segment with strict traceability and quality requirements - and will contribute to increasing consumer awareness with innovative products.

"We are delighted to announce this new partnership. It is the beginning of an unprecedented collaboration which will see our teams support each other to excel in nutraceuticals. This agreement will allow Naturex to extend our commitment to bringing healthy and natural products to the consumers", commented Olivier Rigaud, Chief Executive Officer and Director of Naturex.

"This deal is aligned with our Bright2020 strategy to expand our product portfolio with innovative and substantiated products, strengthen our positioning in emerging markets and increase our global footprint."

Adem Karafili, Chief Operating Officer of Swisse Wellness reiterated these sentiments:

"Naturex and Swisse have cultivated a strong relationship based on trust and shared values in ethics, reliability and quality. We are delighted to partner with Naturex and to work together to maintain our unwavering commitment to quality and scientifically-validated health and wellness products that help people lead happier and healthier lives."

You can receive all financial information of Naturex free of charge by signing up at: www.naturex.com

► Financial schedule

2015 annual results 30 March 2016

► Upcoming events

- Analysts meeting 31 March 2016
(SFAF - French Society of Financial Analysts)

About Naturex

Naturex is the global leader in speciality plant-based natural ingredients. The Group is organised around three strategic markets (Food & Beverage, Nutrition & Health and Personal Care) and produces and markets speciality plant-based ingredients for the food, nutraceutical, pharmaceutical and cosmetic industries.

Naturex's head office is based in Avignon. The company employs 1,700 people with 8 sourcing offices located throughout the world and high-performance manufacturing operations across 15 sites in Europe, Morocco, the United States, Brazil, Australia and India. It also has a global commercial presence through a dedicated network of sales offices in more than 20 countries.

▶ **Contacts NATUREX**

Investors and Financial media

Carole Alexandre

Investor Relations

Tel.: +33 (0)4 90 23 78 28

c.alexandre@naturex.com

Anne Catherine Bonjour

Actus Finance Press Relations

Tel.: +33 (0)1 53 67 36 93

acbonjour@actus.fr

Media

Antoine Dauby

Group Marketing Director

Tél : +33 (0)4 90 23 96 89

a.dauby@naturex.com

Frédérique Carré

Media Relations Manager

Tél : +33 (0)4 90 23 96 89

f.carre@naturex.com

About Swisse

Swisse Wellness is passionate about making people healthier and happier, and has provided customers with premium products based on scientific evidence for over 50 years. Swisse is known for its commitment to sustainable, ethical and carbon neutral practices in its sourcing and in the production of its vitamins, skincare and food products.

▶ **Contacts SWISSE**

Sarah Chibnall

Head of Corporate Communications

Tel: +61 423 76 26 76

sarahc@swisse.com