

## SES-imagotag, finalist of the Paris Retail Awards 2016!

Store Electronic Systems (Euronext: SESL, FR0010282822), a digital solutions specialist for physical retail and world leader of electronic labeling systems, has announced that it has been selected for the final of the Paris Retail Awards 2016 whose ceremony will be held on September 12, 2016 at a gala evening organized as part of the Paris Retail Week.

Comexposium, the organizer of the Paris Retail Week which brings together the E-Commerce and Equipmag shows, has revealed today the finalist companies of the Paris Retail Awards 2016. SES-imagotag has been selected in the "Store Digitization" category for its latest innovation which will be unveiled in September and its vision of the Store of the Future: connected and at the center of an omnichannel ultra-service.

The Paris Retail Awards strive to identify promising players likely to bring innovative solutions to retailers so to help them adapt to the digital transformation of physical retail. This selection distinguishes the most outstanding companies and innovations of the year. It reflects the new needs of a market now turned towards ubiquitous retailing and "phygital" convergence between e-commerce and physical stores.

**Thierry Gadou, Chairman-CEO of the SES-imagotag group** concluded: *"We are very pleased to have been selected to be among the finalists of the Paris Retail Awards 2016. After the nominations of the previous years, this choice confirms the potential and the exceptional quality of the innovations of SES-imagotag. We are delighted that the original purchase experience that we offer shoppers is recognized by the organizers of the prestigious Paris Retail Week. The SES-imagotag's connected store is at the center of this omnichannel ultra-service that will be retail's future. As the leader of digital solutions for physical retail, we invest heavily in R&D to ensure we are permanently at the cutting-edge of innovation and to help our customers always stay one step ahead."*

### About Store Electronic Systems (SES-imagotag trademark)

Store Electronic Systems is a digital solutions specialist for physical retail and world leader of electronic labeling systems. The Group designs and markets all the components of its solutions (software, radio frequency equipment, labels and fasteners), thus providing its customers with a turnkey solution. The range of products and services offered by SES-imagotag allows retailers to dynamize the management of selling prices, improve store productivity and develop new contactless uses for shoppers.

Store Electronic Systems is listed on compartment B of Euronext™ Paris.

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[www.ses-imagotag.com](http://www.ses-imagotag.com)

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