

Press release
30 January 2017

ACQUISITION OF THE GERMAN DIGITAL AGENCY PEOPLE INTERACTIVE

London (UK) – 30 January 2017 – Valtech SE [Euronext Paris: FR0011505163 - LTE], the first independent European agency in digital and technology marketing, announces the acquisition, from its founders and senior executives, of the German company People Interactive.

Founded in 1999 at Cologne (Germany), People Interactive is a renowned digital creative agency in Germany, with 80 employees, achieving a turnover of approximately 10M€. People Interactive supports leading German companies including Lufthansa, Deutsche Telekom, TUI, Gothaer Insurance and Miele, in the implementation of their digital strategies, in particular by designing innovative digital experiences for customers of these major brands.

With this new acquisition, Valtech reinforces its expertise in creativity, design and customer experience. With more than 300 employees based at Düsseldorf, Munich, Frankfurt and Cologne, Valtech has established itself as a leading digital agency in Germany and is expanding its sectoral expertise in tourism, hospitality and telecommunications.

People Interactive will be consolidated into the Valtech group from February 1, 2017.

The financial consequences of this acquisition were taken into account in the valuation elements contained in SiegCo's draft information memorandum, filed on January 3, 2017 with the Financial Markets Authority, and in the independent expert's report, reproduced in full in Valtech's draft reply note, filed on January 10, 2017 with the Financial Markets Authority, relating to the simplified tender offer initiated by SiegCo.

ABOUT VALTECH

Valtech SE [Euronext Paris: FR0011505163 - LTE] is a pioneering digital and technology marketing agency with a presence in 13 countries (Argentina, Australia, Canada, Denmark, France, Germany, India, Netherlands, Singapore, Sweden, Switzerland, United Kingdom and United States) with approximately 1,800 employees. As a 'digital full service' player, Valtech is able to add value to its customers at all stages of a digital project: strategy consulting, design, graphic design, development and optimization of digital platforms critical to the company. Thanks to its recognized commitment to innovation and agility, Valtech helps leading brands to grow and increase their turnover thanks to web technologies while optimizing Time-to-Market and Return on investment. More information on the site www.valtech.com.

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