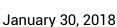


**Press Release** 



## SES-imagotag announces its 2018 financial calendar

SES-imagotag (Euronext: SESL, FR0010282822), the worldwide leader in smart digital labels and pricing automation, today announces its schedule for the publication of financial information for 2018.

Event	Date*	Before / After market
2017 Preliminary Sales & Results**	February 2, 2018	Before market
Ordinary General Meeting	February 6, 2018	
2017 Full-Year Sales & Results	March 8, 2018	After market
2018 First-Quarter Sales	April 26, 2018	After market
Annual General Meeting	June 22, 2018	
2018 First-Half Sales	August 1, 2018	After market
2018 First-Half Results	August 30, 2018	After market
2018 Third-Quarter Sales	October 24, 2018	After market
2018 Full-Year Sales & Results	February 28, 2019	After market

Note (\*): This information is subject to modification.

(\*\*): 2017 Preliminary Release due to upcoming simplified public tender offer.

## About SES-imagotag

For 25 years, SES-imagotag has been the trusted partner of retailers for digital technology in stores. SES-imagotag, the worldwide leader in smart digital labels and pricing automation, develops a comprehensive IoT and digital platform that delivers a complete set of services to retailers. The SES-imagotag solution enables retailers to connect and digitize their physical stores; automate low-value-added processes; improve operational efficiency; inform and serve customers; ensure information integrity to continuously optimize on-hand inventory; prevent stock-outs and waste and create an omnichannel service platform that builds loyalty and meets evolving consumer expectations.

## www.ses-imagotag.com

SES-imagotag is listed in compartment B of the Euronext<sup>™</sup> Paris

Ticker: SESL - ISIN code: FR0010282822 - Reuters: SESL.PA - Bloomberg: SESL



ENTERNEXT | TECH40 | LABEL | 2015

## Contact

NewCap – Investor Relations & Financial Communications Marc Willaume / Tristan Roquet Montégon: Tel: +33 (0)1 44 71 00 13 / <u>ses@newcap.eu</u>