



REVENUE FOR THE FIRST NINE MONTHS OF 2017/18

REVENUE UP SHARPLY (+22% TO €187.7M)

Lyon, 4 May 2018

Revenue for the first nine months of the 2017/18 financial year totalled €187.7 million, up €34.3 million (+22%) from the year-earlier period (€153.5 million in the nine months to 31 March 2017).

1/ TOTAL REVENUE: €187.7 MILLION, UP €34.3 MILLION (+22%)

Revenue - in € m (1 July 2017 to 31 March 2018)	9 mos. 2017/18*	9 mos. 2016/17	Chg. €m	% chg.
Ticketing	29.8	32.6	-2.8	-9%
<i>of which French Ligue 1</i>	23.7	22.7	+1.0	
<i>of which European play</i>	5.9	9.0	-3.1	
<i>of which other matches</i>	0.1	0.9	-0.8	
Sponsoring - Advertising	21.6	21.6	-	+0%
Media and marketing rights	51.8	80.3	-28.5	-35%
<i>of which LFP/FFF</i>	38.1	37.2	+0.9	
<i>of which UEFA</i>	13.7	43.1	-29.4	
Events	7.0	4.9	+2.1	+42%
Brand-related revenue (1)	12.0	12.4	-0.4	-3%
<i>of which derivative products</i>	8.0	7.0	+1.1	
<i>of which image/video, travel and other</i>	4.0	5.5	-1.4	
Revenue excluding player trading	122.2	151.8	-29.6	-20%
Revenue from sale of player registrations	65.5	1.6	+63.9	
Total revenue	187.7	153.5	+34.3	+22%

*figures are preliminary, estimated and unaudited

(1) At constant structure (excl. OL Voyages sold as of 30 June 2017), brand-related revenue increased by €1.6 million (+16%).

Revenue excluding player trading totalled €122.2 million, vs. €151.8 million in the year-earlier period. The change came about because the club played in the group stage of the Europa League this season whereas last season it had competed in the group stage of the Champions League before joining the Europa League. The difference in tournaments led to a nearly €30 million decline in UEFA media rights compared with 2016/17 and to a lesser decline in ticketing revenue of around €3 million. Ligue 1 ticketing revenue advanced favourably (up €1 million over nine months), with average attendance at Ligue 1 matches of 44,026, vs 38,646 in the first nine months of 2016/17 (+14%).

Following on from the first half of the year, proceeds from the sale of player registrations totalled €65.5 million (€1.6 million in the first nine months of 2016/17), boosted especially by the transfer of Alexandre Lacazette to Arsenal last July.

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Lastly, the Events business continued to post robust growth, rising 42% compared with the year-earlier period. This performance reflected prestigious events held in the stadium, such as the Celine Dion concert in July 2017 and the France/All Blacks rugby match in November 2017, as well as the favourable momentum generated by B2B and B2C activities (seminars, conventions and stadium tours). As a reminder, the Events business enables OL Groupe to continue increasing its recurring revenue.

2/ OUTLOOK

Management confirms that the Group continues to pursue its strategy, focused on its fundamentals, particularly: operation of its facilities and the OL Academy, which generates young talent and creates significant value.

The Group is also continuing to pursue its initiatives to maximise use of Groupama Stadium, develop recurring revenue and increase profitability by optimising operating and event organisation costs, while maintaining the customer experience as a key priority.

The development of "OL City" is continuing. The medical centre's foundation stone was laid on 25 April 2018 and the building is set to be delivered in the first quarter of 2019. By diversifying the activities carried out on the site, the medical centre will extend OL Groupe's visibility. It will also generate new revenue in connection with the various participants involved in the deployment of these new activities.

In addition, the Olympique Lyonnais museum in Groupama Stadium is receiving its finishing touches and is expected to be inaugurated at the end of May 2018.

Several major events will soon take place in Groupama Stadium, including the UEFA Europa League final on 16 May 2018, the two Top 14 rugby semi-finals on 25 and 26 May 2018, a France/USA friendly match on 9 June 2018, in preparation for the FIFA World Cup in Russia, and Monster Jam on 16 June 2018. As a reminder, the two semi-finals and the final of the 2019 Women's Football World Cup will also take place in Groupama Stadium on 2, 3 and 7 July 2019.

"This document contains indications about OL Groupe's objectives. Known and unknown risks, uncertainties and other factors may affect the achievement of these goals, and consequently, OL Groupe's future results, performance and achievements may differ significantly from implied or stated goals. These factors could include changes to the economic and business environment, regulations, and risk factors detailed in OL Groupe's 2016/17 Registration Document."

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Euronext Paris - Segment C

Indices: CAC Small, CAC Mid & Small, CAC All-Tradable, CAC Allshares, CAC Consumer Services
CAC Travel & Leisure

ISIN code: FR0010428771

Reuters: OLG.PA

Bloomberg: OLG FP

ICB: 5755 Recreational services



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APPENDIX

REVIEW OF FOOTBALL PERFORMANCE

As of the date of this press release, the Olympique Lyonnais men's professional team is in second place in the French Ligue 1 and has already clinched a spot, for the 22nd consecutive time, in European cup play next season. This is an excellent performance, which ranks Olympique Lyonnais among the most prestigious European clubs.

The Olympique Lyonnais women's team is in first place in the French Division 1 and will play in the final of the UEFA Women's Champions League for the seventh time in nine years, against Wolfsburg, on 24 May 2018 in Kiev. The women's team will also play Montpellier in the semi-finals of the Coupe de France on 7 May 2018.

REVIEW OF WINTER TRANSFER WINDOW (JANUARY 2018)

January 2018 arrivals:

- Oumar Solet, U18 international from Laval, 18 years old, on loan until 30 June 2018 for €0.55 million with a purchase option of €0.55 million + €2 million in incentives + earn-out of 20% of the gain on a future transfer.

2018/19 season arrivals (1 July 2018):

- Martin Terrier, international "Espoir" striker from Lille, 20 years old, for €11 million + up to €4 million in incentives + earn-out of 10% of the gain on a future transfer. 4.5-year contract until 30 June 2022. Loan to Strasbourg until 30 June 30, 2018 maintained.
- Léo Dubois, international "Espoir" from FC Nantes, 23 years old, free agent. 4-year contract until 30 June 2022.

Departures:

- Maxime d'Arpino transferred to Orléans with an earn-out of 30% of the gain on a future transfer.
- Gaëtan Perrin transferred to Orléans with an earn-out of 40% of the gain on a future transfer.
- Termination of Clément Grenier's contract.
- Alan Dzabana transferred to Le Havre. Amount of transfer: €0.7 million + up to €0.75 million in incentives + earn-out of 30% of the gain on a future transfer.
- Dylan Mboumbouni loaned to Cholet until 30 June 2018.

The Group confirms its strategy to recruit high-potential young players, as a complement to the OL Academy, a pillar of its strategy, and in anticipation of building the 2018/19 professional team.