

INVIBES ADVERTISING RAMPS UP OPERATIONS IN SPAIN AND ACQUIRES FULL CONTROL OVER INVIBES SPAIN

Paris, 12th June 2018 - **INVIBES ADVERTISING (Euronext Access: MLINV | BE0974299316), an advanced technology company specializing in digital in-feed advertising, announces that it has acquired full control over its subsidiary, INVIBES Spain, as part of the ramp-up of its operations in the Spanish market.**

INVIBES Spain was established in 2016 in partnership with SUMATE, a Spanish digital marketing agency holding 49.9% of the company's share capital alongside INVIBES ADVERTISING. The two partners have signed an agreement whereby INVIBES ADVERTISING will buy up SUMATE MARKETING ONLINE's stake in order to acquire the entire share capital of its Spanish subsidiary.

INVIBES Spain rolled out its first campaigns in late 2017 and has already attracted a number of prestigious advertisers, including major global brands such as BMW, DOMINO'S PIZZA, IKEA, ING and SEAT.

INVIBES ADVERTISING co-founder Nicolas Pollet said: *"We are completely satisfied with the launch of our commercial operations in Spain and we therefore felt it was the right time to take full control over our subsidiary. We sincerely thank SUMATE for helping us to acclimatize to the Spanish market. We will maintain close ties between our two companies in order to take advantage of business opportunities."*

The deal is expected to be closed over the coming weeks.

Besides this subsidiary in Spain, INVIBES ADVERTISING also has an office in Geneva launched via a partnership with ROMANDIE NETWORK SA, the leading online advertising network in French-speaking Switzerland.

Read our latest press releases at:
<http://www.invibes.com/fr/fr/investors.html>
<http://www.invibes.com/us/us/investors.html>

About INVIBES ADVERTISING

Created in 2011, Invibes Advertising is an advanced technology company specialized in digital advertising. It has developed advertising solutions supported by an in-feed format (integrated into media content) inspired by social networks and optimized for diffusion in a closed network of media sites (CCM Benchmark, Lagardère, Team Media and Prisma). Clients include major brands Cisco, Danone, Groupe Mulliez, PSA, SBB, SNCF, Swissquote and Volkswagen. INVIBES ADVERTISING is a Pass French Tech 2016 accredited company.

It is listed on the Euronext Paris stock exchange (Ticker: MLINV – ISIN: BE0974299316)

For more information, go to www.invibes.com - www.invibes.ch

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Contacts

Investor relations**INVIBES ADVERTISING**

Kris Vlaemynck, CFO

kris.vlaemynck@invibes.com

ACTUS finance & communication

Natacha MORANDI

invibes@actus.fr

+33 1 53 67 36 72

Media relations

Vivien Ferran

vferran@actus.fr

+33(1) 53 67 36 34