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ATEME APPOINTS RAY FITZGERALD AS VP AND GM NORTH AMERICA

Paris, April 5, 2019 - ATEME (ISIN: FR0011992700) announces the hiring of Ray Fitzgerald as Vice-President & GM of their North American organization. Fitzgerald brings over 25 years of sales and executive management experience to ATEME. Prior to joining ATEME, Fitzgerald held key leadership roles at Edge Gravity (Ericsson), SeaChange International, ActiveVideo Networks and BigBand Networks. Throughout his career, Fitzgerald has been instrumental in developing and defining the go to market strategy and sales organization to drive revenue growth and establish market dominance for those companies.

“I am excited to join ATEME top management team and take responsibility for North American operations. ATEME has established themselves as the industry leader in HEVC, H264, MPEG2 video compression solutions for the Broadcast, MVPD, DTH, IPTV and OTT market segments. My objective, and the goal for the entire organization is to continue innovating and delivering excellent execution across the market segments to drive revenue growth and clear market leadership by supporting our customers with world class compression solutions.” said Mr. Fitzgerald.

“Major Content and Services Providers have standardized ATEME as their reference video delivery provider over the past few years. It’s great to measure the growing notoriety of ATEME on the US market through the quality of the applicants for this position” said Mr. Artières. “Ray is a fantastic addition to ATEME’s management team and I can’t wait for moving ATEME to the next stage together”.

Next publication:

Tuesday 7 May 2019: 2019 first-quarter revenues



About ATEME: the emerging leader of video delivery infrastructure, servicing the world greatest content and service providers.

ATEME was founded in 1991 as a design house with a focus on video processing. In the 2000s, ATEME specialized in video compression and shortly afterwards introduced a complete video delivery solution. In 2014 ATEME announced its initial public offering at Euronext Paris.

ATEME has and will continue to transform video delivery. ATEME was the first to market with a 10-bit 4:2:2 solution, the first production ready HEVC & HDR, and recently, the first true video delivery NFV software solution, designed to lead and win the service providers transition to video datacenter. To complement our cutting-edge technology, ATEME has partnered with leaders such as Intel, Apple and Microsoft to create the best in class video delivery solutions.

ATEME is a leading member of forums, and organizations, such as the DVB and SMPTE. ATEME actively participated at the ITU in the standardization of HEVC in 2013. In June 2014 ATEME joined the Alliance for Open Media to help develop the AV1 open and royalty-free video codec.

ATEME headquarters are Vélizy-Paris, with worldwide support and R&D offices in Rennes, Denver, Sao-Paulo and Singapore. With a commercial presence in 18 countries, ATEME is 250 employees strong, including 100 of the world finest R&D video experts. In 2018 ATEME served close to 400 clients worldwide with revenues of €56.5 million, 93% of which was from overseas.

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