

## **SES-imagotag: Termination and Implementation of a Liquidity Contract with NATIXIS ODDO BHF**

As of 30<sup>th</sup> of June 2021, SES-imagotag announces that the liquidity contract entrusted to Gilbert Dupont was terminated.

At termination, the following resources were booked on the liquidity account:

- 7765 shares
- 314 848.75 euros

On the 1st of July 2021, SES-imagotag (ISIN code: FR0010282822, Mnemonic: SESL) entered into a new liquidity contract with NATIXIS ODDO BHF SCA for a period of one year tacitly renewable.

This contract complies with the decision of the Autorité des marchés financiers (AMF) n°2021-01 of June 22, 2021 related to the establishing of liquidity contracts on shares as accepted market practice and the standard contract of the Association française des marchés financiers (AMAFI).

This contract with NATIXIS ODDO BHF aims at improving Company's shares trading on the regulated market of Euronext Paris

The following resources have been allocated to the liquidity account:

- 7765 shares
- 314 848.75 euros

The execution of the liquidity contract may be suspended upon occurrence of the following events or conditions:

- when all conditions provided in Article 5 of the AMF Decision n°2021-01 June 22, 2021 are met;
- if the share is listed outside the thresholds authorized by the Company's Shareholders' Meeting;
- upon the Company request.

The liquidity contract may be terminated at any time and without prior notice by SES-imagotag, at any time by NATIXIS and/or ODDO BHF SCA subject to fifteen (15) calendar days' notice.

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### **About SES-imagotag and the VUSION Retail IoT platform**

SES-imagotag is a fast-growing retail tech company, listed on the Euronext Paris stock exchange, with revenues around €250 million. The company is the world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailers around the world in Europe, Asia and America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves pricing agility, accuracy and integrity; enables omni channel synchronization of prices, product information and marketing content; and increases the productivity of shelf replenishment and in-store picking for online orders. VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock and waste, as well as improved on-shelf availability and merchandizing



compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.

[www.ses-imagotag.com](http://www.ses-imagotag.com)

SES-imagotag is listed in compartment B of the Euronext™ Paris

Ticker: SESL – ISIN code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SES

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