

**The Société de la Tour Eiffel confirms
excellent leasing momentum at BORD'EAU VILLAGE,
with nearly 1,500 m² of new lets**

The Société de la Tour Eiffel sustains letting momentum, announcing several new lets in Bordeaux.

Bord'eau Village (30,000 m²): the real estate company announces the arrival of four new tenants:

- **BOARDRIDERS**, a high-concept store focused on surfing, skating, skiing and snowboarding lifestyles. It is moving into **854 m²** including a 213 m² outside terrace on 2 levels to make the most of the Quiksilver group's brand portfolio (Roxy, DC Shoes, Element, etc.) and their TOGETHER restaurant concept.
- **DEUS EX MACHINA**, from Australia. Much more than a brand, DEUS incarnates the culture of creativity. It began life as a customised motorbike brand before expanding its identity to interlocking cultures such as surfing and cycling. Fans can enjoy the shopping, exhibition centre and cafe space spread over **368 m²**.
- **Cannelés BAILLARDRAN**, the famous Bordeaux pastry-makers combine savoir-faire and tradition to bring locals and tourists alike the tasty best in classic Bordeaux patisserie, in a **108 m²** store.
- **ARENA**, a specialist swimwear brand since 1973, which has leased **135.5 m²**.

Occupancy at Bord'eau Village is now at 95%.

La Société de la Tour Eiffel has owned the Village since late 2018 and launched a revamp of this unique site in the former Bordeaux docks, a UNESCO world heritage site. The warehouses which used to store merchandise now create a coherent location that mixes fashion, leisure and sports shops with lifestyle venues, bars, restaurants and services. Just 20 minutes' walk from the city centre and particularly well-connected (trams, river ferry, self-service bikes, etc.), this exceptional location on the banks of the Garonne offers tenants' employees a host of benefits.

"We are delighted to welcome these new brands to Bord'eau Village. These transactions underline the appeal of this innovative and fast-evolving hybrid site." said Bruno Meyer, Deputy Chief Executive Officer of Société de la Tour Eiffel.

Deal advisers to BOARDRIDERS and ARENA: NEWLEASE

Deal advisers to DEUS EX MACHINA and BAILLARDRAN: NEXT



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About Société de la Tour Eiffel

Société de la Tour Eiffel is an integrated commercial real estate company with €1.9 bn in assets and a powerful service culture. It operates across the real estate cycle, supporting companies of all sizes and sectors, and directly manages assets in high-potential regions via a rigorous management process. The real estate company manages its real estate portfolio, which is currently growing fast, for the long term. It is implementing a strategic refocus on 100% office property, 80% in Greater Paris and 20% in high-potential regions and is now established as a leading actor in the sector. Société de la Tour Eiffel is listed on NYSE Euronext Paris (Compartment B) – ISIN Code: FR0000036816 – Reuters: TEIF.PA – Bloomberg: EIFF.FP – Indexes: IEIF Foncières, IEIF Immobilier France.
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