

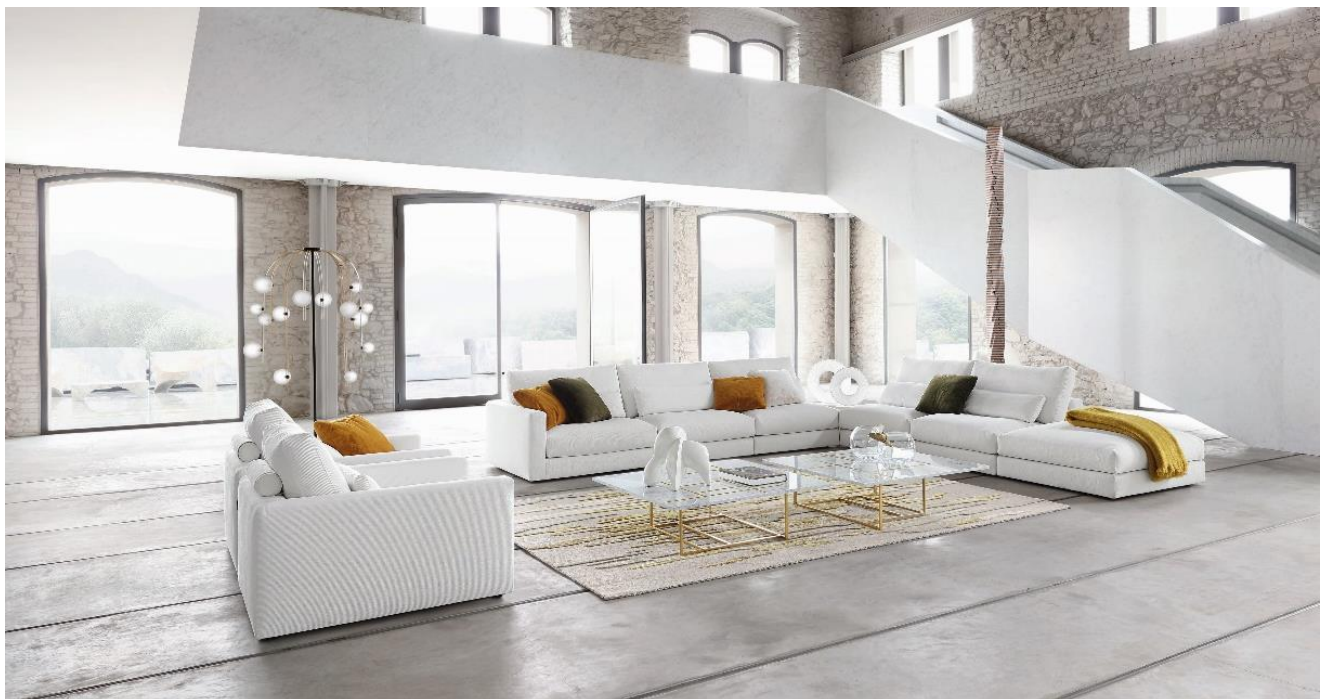


rochebobois SA

ROCHE BOBOIS NAMED AS A FINALIST IN THE 2023 SDG TROPHIES

Paris, 11 October 2023 – Roche Bobois is pleased to announce that it was named as a finalist in the "Protection of the environment" category at the award ceremony for the UN Global Compact Network France's 2023 Sustainable Development Goal (SDG) Trophies. This initiative rewards businesses that have developed innovative projects that have made progress on the SDGs towards achieving the 2030 Agenda.

This award is recognition for the quality and ambition of Roche Bobois's commitment to sustainable development, with the eco-design of its products at the heart of its environmental strategy.



Long Beach sofa, designed by Studio Roche Bobois

ECO-DESIGN AT THE HEART OF ROCHE BOBOIS'S ENVIRONMENTAL STRATEGY

Launched in 2006, Roche Bobois's collaborative approach to eco-design involves all businesses in the development and manufacturing chain. The company has developed a system of measuring the extent to which each product is eco-designed: ECO8.

This assessment tool, developed in collaboration with the FCBA technological institute, applies criteria based on analysis of the four key stages in a product's life cycle: materials used, manufacturing, use and end-of-life

management. Based on the data collected, each product is given a score of between 1 and 4. Products that achieve a score of 3 or more are considered to be eco-designed and are identified as such on Roche Bobois's website and collection catalogues.



Legend bookcase, designed by Christophe Delcourt.

In parallel with this initiative, Roche Bobois has voluntarily set itself particularly ambitious environmental objectives. The company has decided to increase the proportion of new eco-designed products and its purchases of sustainable wood by 20% each year, until it reaches 100% in 2025.

About Roche Bobois SA

Roche Bobois SA is a French family business founded in 1960. The Group operates in 54 countries and has a network of 333 owned stores and franchises (at 30 June 2023) marketing its two brands: Roche Bobois, a high-end furniture brand with a strong international presence, and Cuir Center, positioned in the mid-range market segment with an essentially French customer base. Through its Roche Bobois brand, the Group embodies the French Art de Vivre whose presence can now be felt on the world stage, with original and bold creations from talented designers (Bruno Moinard, Jean Nouvel, Ora Ito, Sacha Lakic, Christophe Delcourt, Stephen Burks, Kenzo Takada, Bina Baitel...) and partnerships with fashion and haute couture houses. Roche Bobois is also a committed partner in the world of culture and the arts. Including franchises, these two brands posted 202 retail sales of €652.5 million excluding VAT, to which Roche Bobois contributed €558.9 million and Cuir Center €93.6 million. Roche Bobois SA consolidated revenues came to €408.5 million in 2022.

For more information please visit www.finance-roche-bobois.com

ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

An initiative of the United Nations and adopted by 193 countries, the 17 SDGs constitute an action plan for peace, humanity, the planet and prosperity. These goals are aimed at transforming our societies by tackling poverty and ensuring a fair transition towards sustainable development by 2030. The Sustainable Development Goal Trophies seek to reward businesses that have developed the most innovative initiatives for meeting these objectives.

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