

Disclosure of share buy-back transactions

In compliance with share buyback regulations, in particular Regulation (EU) 2016/1052, SES-imagotag discloses the following transactions carried out on Monday 30 October to Friday 3 November 2023 under the buyback program authorized by the 14th resolution of the SES-imagotag shareholders' meeting of 23 June 2023 and announced on 30 October 2023:

I. Aggregate disclosure per day and per market

Name of the issuer	Day of transaction	ISIN Code	Total daily volume (in number of shares)	Daily weighted average price of the purchased shares (in euros)	Market (MIC Code)
SES-imagotag	30/10/2023	FR0010282822	6,015	89.8127	XPAR
SES-imagotag	30/10/2023	FR0010282822	1,363	89.6916	CEUX
SES-imagotag	30/10/2023	FR0010282822	440	89.5248	TQEX
SES-imagotag	30/10/2023	FR0010282822	277	89.5386	AQEU
SES-imagotag	31/10/2023	FR0010282822	6,454	92.6031	XPAR
SES-imagotag	31/10/2023	FR0010282822	1,556	92.7903	CEUX
SES-imagotag	31/10/2023	FR0010282822	469	92.8832	TQEX
SES-imagotag	31/10/2023	FR0010282822	318	92.7437	AQEU
SES-imagotag	01/11/2023	FR0010282822	6,688	95.5882	XPAR
SES-imagotag	01/11/2023	FR0010282822	1,724	96.1432	CEUX
SES-imagotag	01/11/2023	FR0010282822	502	95.7610	TQEX
SES-imagotag	01/11/2023	FR0010282822	328	95.8171	AQEU
SES-imagotag	02/11/2023	FR0010282822	4,758	101.3967	XPAR
SES-imagotag	02/11/2023	FR0010282822	1,079	101.6114	CEUX
SES-imagotag	02/11/2023	FR0010282822	194	102.1340	TQEX
SES-imagotag	02/11/2023	FR0010282822	215	102.1163	AQEU
SES-imagotag	03/11/2023	FR0010282822	2,858	103.8659	XPAR

Name of the issuer	Day of transaction	ISIN Code	Total daily volume (in number of shares)	Daily weighted average price of the purchased shares (in euros)	Market (MIC Code)
SES-imagotag	03/11/2023	FR0010282822	678	103.8357	CEUX
SES-imagotag	03/11/2023	FR0010282822	191	103.7550	TQEX
SES-imagotag	03/11/2023	FR0010282822	217	104.0065	AQEU

	Total daily volume (in number of shares)	Daily weighted average price of the purchased shares (in euros)
Total	36,324	95.5235

II. Transactions' detailed presentation

A detailed presentation of the above transactions can be found on the following pages of this communication.

About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a world leader in smart digital labels and IoT solutions for physical retail, serving over 350 large retailer groups around the world in Europe, Asia and North America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION

improves the agility, precision and accuracy of prices, whilst ensuring the omnichannel synchronization of prices, product information and marketing campaigns. The platform developed by SES-imagotag also optimizes in-store order preparation and restocking.

VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the Cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock, and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.

SES-imagotag supports the United Nations' Global Compact initiative and has received in 2022 the Platinum Sustainability Rating from EcoVadis, the world's reference of business sustainability ratings.

SES-imagotag is listed in compartment A of the Euronext™ Paris exchange and is included in the SBF 120 index.

Ticker symbol: SESL – ISIN code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SES

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