

PRESS RELEASE

SOCIETÀ EDITORIALE IL FATTO S.P.A:

The Board of Directors approves the draft annual financial statements and the consolidated financial statements as at 31 December 2023

Ordinary and Extraordinary General Meeting convened on 29 April 2024

The first financial year since the transformation into a community company closes with an improvement of the main economic-financial indicators

Key consolidated results as at 31 December 2023¹

- Sales revenue of Euro 29,273 thousand, up from Euro 27,984 thousand as at 31 December 2022
- EBITDA increased by Euro 2,261,000 compared to Euro 404,000 as at 31 December 2022
- EBITDA Margin of 6.5%, up from 1.2% as at 31 December 2022
- **Net result** improved by **Euro -2,388,000** compared to the loss of Euro -4,291,000 as at 31 December 2022.
- Net Financial Indebtedness of Euro 3,117 thousand

Rome, 28 March 2024 - The Board of Directors of Società Editoriale II Fatto S.p.A. (the "Company" or "SEIF" or "Issuer") media content provider and publisher of various publishing and multimedia products, a company whose shares are traded at Euronext Growth Milan, a multilateral system organised and managed by Borsa Italiana S.p.A. and at Euronext Growth Paris, met today and approved the draft financial statements for the year ended 31 December 2023 and the consolidated financial statements for the year ended 31 December 2023, the first at annual level.

Cinzia Monteverdi, President and CEO of SEIF, said: 'We are satisfied with the Group's performance in the first year since the launch of the transformation from media company to community company. The improvement in all the main economic figures, achieved in a market characterised by uncertainty, makes it clear that the strategic lines characterising the industrial plan are bringing the expected results and laying solid foundations for the future through a growth path that will continue thanks to investments in revenue diversification. We are also satisfied with the significant growth in digital, which also gives meaning to the investments in technological innovation'.

Key consolidated results as at 31 December 2023



The following results represent the first consolidated annual data of the group formed by the company SEIF and its wholly-owned subsidiary Loft Produzioni S.r.l. ("Loft" and collectively the "Group"), a company incorporated on 14 December 2022 to which the entire business unit dedicated to the production of audio-video content, primarily television content, was conferred. It should also be noted that the deed of contribution took legal effect as of 30 December 2022. Since this is the first year of consolidation, the previous period of comparison is not shown in the Balance Sheet and Income Statement.

For the purposes of continuity of information on the Group's revenue trends and for greater usability, considering that the income results of the television production business unit contributed to Loft were included in the Issuer's results for the year ended 31 December 2022, it is deemed useful to also present the comparative period as of 31 December 2022 exclusively for the main income statement items¹.

(in Euro thousands)	2023	% revenues on V.o.P.	20221	% revenues on V.o.P.
A) Production value				
1) revenues from sales and services	29.273	84,76%	27.984	84,15%
2) Changes in inventories of work in progress, semi- finished and finished products	14	0,04%	25	0,08%
4) Increases in fixed assets for internal work	3.990	11,55%	5.012	15,07%
5) other revenues	1.259	3,64%	231	0,70%
Total (A)	34.536	100%	33.253	100%

Production value increased by **Euro 1,283 thousand** or about 3.9%, almost entirely attributable to revenues from sales and services.

The main items shown in the V.o.P. have undergone the following percentage changes: (i) revenues from sales and services amounting to Euro 29,273 thousand increased by 4.6%; (ii) increases in fixed assets for internal work amounting to Euro 3,990 thousand show a decrease of 20.4% compared to the previous interim period. The portion referring to TV content was Euro 3,358 thousand, while Euro 632 thousand refer to investments for the development of the Training branch and those related to WEB 3.0 and digital transition.

A.1 Revenues from sales and services (in Euro thousands)	Value as at 31.12.23	% of revenue	Value as at 31.12.22	% of revenue	variaz	var %
Publishing sector	23.626	80,71%	22.001	78,62%	1.626	7,39%
Media content sector	2.514	8,59%	2.201	7,86%	314	14,26%
Advertising sector	3.132	10,70%	3.783	13,52%	-650	-17,19%
Total	29.273	100,00%	27.984	100,00%	1.289	4,61%

Publishing sector: revenues in the publishing sector grew by 7.4% overall. Despite the difficulties of the traditional publishing market, particularly of products in the printed version, there was a substantial breakeven in revenues from sales of the daily newspaper at the newsstands and a significant increase in revenues from books, which came close to 99%. Total revenues from products in the digital version, mainly consisting of subscriptions, recorded a significant increase of around 11%.



Revenues attributable to the publishing segment are mainly composed of revenues from (i) newsstand sales of the daily newspaper in the amount of $\in 14,480$ thousand; (ii) sales of the monthly magazine FQMillennium in the amount of $\in 323$ thousand; (iii) sales of Paper First books in the newsstand and bookstore channel in the amount of $\in 2,147$ thousand; and (iv) sales of subscriptions of publishing products and digital content in the amount of $\in 6,606$ thousand.

Media content sector: media content sector revenues show a total increase of 14.3%. Specifically, in 2023, revenues consisted of (i) exploitation of TV content of Euro 1,855 thousand; (ii) sales of theatre shows and events of Euro 303 thousand; (iii) TVLOFT App subscriptions of Euro 357 thousand.

<u>Advertising segment:</u> advertising revenue was $\in 3,132$ thousand, a decrease of approximately 17.2% compared to the period ended 31 December 2022. Revenues for 2023 essentially consist of (i) advertising sales on the newspaper in the amount of $\in 638$ thousand; (ii) advertising sales on the website in the amount of $\in 2,488$ thousand.

(in Euro thousands)				
	2023	% V.o.P.	2022^{1}	% V.o.P.
Value of Production	34.536	100,00%	33.253	100,00%
EBITDA	2.261	6,55%	404	1,21%
EBIT	-3.054	-8,84%	-5.539	-16,66%
EBT	-3.309	-9,58%	-5.593	-16,82%
Net result	-2.388	-6,91%	-4.291	-12,90%

As at 31 December 2023, the cost of raw materials, consisting mainly of paper, decreased compared to 2022 due to an improvement in the yields of distributed copies and a reduction in the price of raw materials. Costs for services were in line with those of the previous year, with a reduction in the incidence on sales by about 2%. Moreover, in the presence of an increase in revenues, it was possible to contain costs by renegotiating some contracts and reducing the production volumes of original television content intended exclusively for the TVLOFT platform. This also had a positive impact on the decrease in costs for the use of third-party assets and personnel costs as well as on the value of depreciation and amortisation.

Consequently, the higher **EBITDA** value of **Euro 2,261 thousand as at** 31 December 2023 (Euro 404 thousand in 2022) and a lower cost of depreciation and amortisation also reduced the negative value of **EBIT** (**Euro -3,054 thousand** compared to Euro -5,539 thousand in 2022), **EBT** (**Euro -3,309 thousand compared** to Euro -5,593 thousand in 2022) and **Net Profit** (**Euro -2,388 thousand** compared to Euro -4,291 thousand in 2022).

At 31 December 2023, **Fixed Assets** amounted to **Euro 9,745 thousand**. Gross investments amounted to $\[Engineen]$ 5,211 thousand, essentially attributable to intangible fixed assets in the amount of $\[Engineen]$ 5,139 thousand and were essentially due to: (i) the production of television content; (ii) overall investments for digital and technological innovation destined for new projects related to the digital transition still in progress; and (iii) those destined for the new business line development project in the training sector. The remaining $\[Engineen]$ 672 thousand refer to tangible fixed assets such as hardware and other office machines and equipment of modest value.

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Net Working Capital has a negative value of **Euro -4,413,000**, as a result of the historicised difference between average collection and payment days related to ordinary operations; it is composed exclusively of assets and liabilities related to ordinary operations. All components forming this value are due within the next financial year.

Shareholders' **Equity** shows a negative balance of **Euro -2,082 thousand** and includes the loss for the period amounting to Euro -2,388 thousand. The total value is affected by the elimination of intercompany items and the consequent elimination of values relative to the contribution of the Loft Produzioni business unit. Through the impairment analysis carried out by the company Loft, the values of intangible fixed assets in the subsidiary and financial fixed assets in the parent company SEIF were assessed and confirmed. It is specified that the value of the consolidated shareholders' equity has no relevance for the purposes of civil law regulations on share capital, for which only the values of the individual financial statements of the Group companies, which are positive, are relevant.

Net Financial Indebtedness amounted to €3,117 thousand and essentially consisted of: current financial receivables for €465 thousand and current financial payables for €2,508 thousand repayable in the 12 months following year-end, net of the portion of bank loans due "beyond the year" equal to €1,074 thousand. This amount shown under "Non-current financial payables" refers to the instalments repayable starting from January 2025 of the loan granted in 2020 by Unicredit S.p.A. and the loans granted by Intesa San Paolo in August 2023.

Main results of SEIF as at 31 December 2023

With reference to SEIF's results for the year ended 31 December 2023, the following is reported.

- Sales revenue amounted to Euro 27,614,000 compared to Euro 27,984,000 in 2022.
- **Production value** amounted to **Euro 29,490,000** compared to Euro 40,044,000 in 2022.
- **EBITDA** amounted to **Euro 19,000** compared to Euro 7,195,000 in 2022.
- **EBIT** amounted to **Euro -842,000** compared to Euro 1,251,000 in 2022.
- **Profit for** the year amounted to **Euro -707,000** compared to Euro 2,500,000 in 2022.
- **Net financial debt** was **Euro 3,238 thousand** compared to Euro 573 thousand as of 31 December 2022.
- Equity amounted to Euro 6,390,000 compared to Euro 7,128,000 as at 31 December 2022.

Allocation of the annual result

The Board of Directors resolved to propose to the Ordinary Shareholders' Meeting to cover the negative result for the year, amounting to Euro 706,785, through the utilisation of the reserves in the Shareholders' Equity.

Significant events during the year

The 2023 financial year, as per the 2023-2025 business plan, was the one in which the main development projects were to be finalised and implemented, with the aim of enhancing the Fatto Quotidiano's information offer while at the same time creating additional revenues with a strong push towards digital and technological innovation.



The strategic actions taken and the implementation of development projects are confirming the ability to increase revenues overall and improve margins.

In particular, the parent company, during 2023, has well outlined and structured the training programme of the 'School of Fact' by closing partnerships with important universities and incentivising, as planned, both the B2B and B2C markets.

Another key point of the business plan is the growth of television production and shows realised by the subsidiary Loft, which will take over the dedicated business unit from 31.12.2022. This path has certainly begun, as evidenced by the results of the 2023 revenue growth and the relations undertaken with new broadcasters.

On 30 November 2023, following the entry of the subsidiary Loft into the Group's perimeter, the Company announced an update to its 2024-2026 consolidated business plan, estimating a 2024-2026 CAGR of 14.9% in consolidated revenues from sales and services and confirming the strategic lines already conveyed to the market, which envisage the transition from media company to community company.

Significant events occurring after the end of the financial year

In the first months of 2024, the company started the 'School of Fact' training programme with the course on Artificial Intelligence preceded by an information event on the School of Fact and the 2024 programme. In the first half of the year, the aforementioned course achieved results that already clearly show the expected trend. At the same time, the project concerning the WEB 3.0 Community was launched, which has begun its experimental phase from which it is expected that the model and marketing proposal can be refined to achieve results also in terms of revenues in the second half of the current financial year. In addition to being an important technological innovation, the project has the objective of increasing the loyalty of the community of readers, giving even more substance to the definition of community company for SEIF. The performance of the publishing sector is in line with budget estimates with a boost in revenues from digital subscriptions.

In the first months of 2024, Loft's activities also continued and were in line with budget estimates. In February, the production of TV formats resumed, continuing the production of new seasons that are licensed to the WB Discovery group and RAI.

Foreseeable development of operations

The trend in production and sales volumes of the individual product lines and the growth in digital revenues allow for the smooth running of management activities and the implementation of the planned developments within the timeframe and economic-financial results envisaged in the 2024-2026 consolidated business plan.

Therefore, given the performance in the first few months of 2024, substantially in line with budget forecasts, the regularity of operating cash flows, the almost completed implementation of the investment programmes in relation to the two pillars of the strategic revolution envisaged in the plan, and the availability of usable credit lines, it is expected that production and commercial activities will be regularly managed and, therefore, that the company will continue as a going concern.

Other resolutions of the Board of Directors



Today, the Board of Directors also identified and approved the quantitative and qualitative criteria, on the basis of which assess the significance of potentially relevant relationships for the purposes of the annual assessment of the independence requirements of directors ("Policy"), as required by Article 6-bis of the Euronext Growth Milan Issuers' Regulation. The Board of Directors will assess the independence requirements of the independent director(s) to be appointed. The Policy is available on the Company's website at www.seif-spa.it (Governance section).

Shareholders' meeting convened on 29 April 2024

Also today, the Board of Directors resolved to convene an ordinary and extraordinary shareholders' meeting in order to: (i) review the consolidated financial statements and approve the financial statements as of 31 December 2023; (ii) resolve on the allocation of the result for the year; (iii) appoint the Board of Directors and the Board of Statutory Auditors for the period 2024-2026; (iv) introduce in Article 17 of the bylaws the possibility for the Company to provide that the participation of shareholders and the exercise of voting rights in ordinary and extraordinary shareholders' meetings shall take place exclusively through the representative designated by the Company pursuant to Article 135-undecies.1 TUF and eliminate the current reference to Article 19 of the by-laws; (v) eliminate in Article 25 of the by-laws any reference to the need for independent director candidates to be previously identified or positively evaluated by the Company's Euronext Growth Advisor with the issuance of a specific statement by the same Euronext Growth Advisor, in consideration of the entry into force of the new Article 6-bis of the Euronext Growth Milan Issuers' Regulations, which came into force on 4 December 2023, and the consequent elimination of the provision according to which the independent director must be "chosen from among candidates who have been previously identified or positively evaluated by the Euronext Growth Advisor".

Filing of documentation

The documents relating to the items on the agenda, including the draft financial statements as at 31 December 2023, the management report, the directors' explanatory report on the items on the agenda of the shareholders' meeting (ordinary and extraordinary), the report of the Board of Statutory Auditors and the independent auditors' report, will be made available to the public at SEIF's registered office, on the website www.seif-spa.it in the Investor Relations/Assemblies section as well as on the website www.borsaitaliana.itsection "Shares/Documents", within the terms set forth by the applicable regulations.

For the dissemination of regulated information, SEIF uses the 1INFOSDIR dissemination system (www.1info.it), managed by Computershare S.p.A. with registered office in Milan, Via Lorenzo Mascheroni no. 19 and authorised by CONSOB.

This press release is available in the Investor Relations/Press Releases section of the website www.seif-spa.it and at www.linfo.it.

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società editorial Editorial S.P.A. (SEIF) is an *independent media company*, founded in Rome in 2009 and led by Cinzia Monteverdi, President and CEO. The company is the publisher of several editorial and multimedia products, including Il Fatto Quotidiano, a newspaper founded by Antonio Padellaro and directed by Marco Travaglio, the news website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, and the publishing house Paper First. Recently SEIF undertook a diversification process to become more and more an all-round *media content provider*, launching a digital and *data-driven* product development strategy and TV production with its subsidiary Loft produzioni Srl.

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Attached:

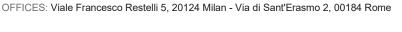
- -Consolidated Profit and Loss Account as at 31/12/2023
- -Consolidated Balance Sheet as at 31/12/2023
- Consolidated Net Financial Debt as at 31/12/2023
- SEIF S.p.A. ordinary income statement as at 31/12/2023 vs 31/12/2022
- SEIF S.p.A. ordinary balance sheet as at 31/12/2023 vs. 31/12/2022
- SEIF S.p.A. Net Financial Indebtedness as at 31/12/2023 vs 31/12/2022

Consolidated Profit and Loss Account as at 31/12/2023

Consolidated Profit and Loss Account (Euro)	31/12/2023
Revenues from sales and services	29.272.823
Changes in inventories	14.470
Miscellaneous	
income	1.258.654

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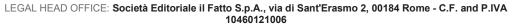


Total Revenues	30.545.947
Increases in fixed assets	
	3.989.867
Value of Production	34.535.814
External Operating	
Costs	(19.662.412)
Added Value	14.873.402
Personnel Costs	(12.114.838)
Other operating	
charges	(497.224)
Gross Operating Margin (EBITDA)	2.261.340
Depreciation and Provisions	(5.315.578)
Operating Profit (EBIT)	(3.054.238)
Result of the financial area	(254.848)
Profit before tax	(3.309.086)
income tax	921.046
Net result	(2.388.040)

Consolidated Balance Sheet as at 31/12/2023

Consolidated Balance Sheet (Euro)	31/12/2023
Intangible Fixed Assets	8.867.130
Tangible fixed assets	130.168
Financial Fixed Assets	747.579
Fixed Capital	9.744.877
la contrata de	
Inventories	152.464
Trade receivables	2.663.394
Other Credits	4.054.515
Accrued income	
and prepaid	
expenses	212.694
Short-term operating activities	7.083.067
Trade payables	(5.299.407)

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Other debts	(3.864.577)
Accrued expenses and deferred	, ,
income	(2.332.192)
Short-term operating liabilities	(11.496.176)
Net working capital	(4.413.109)
Provisions for risks	(662.143)
Severance pay	(3.634.854)
Medium- and long-term	(4.296.997)
liabilities	
INVESTED CAPITAL	1.034.771
Net assets	(2.082.159)
Medium-/long-term financial position	
	1.073.860
Short-term financial position	2.043.070
EQUITY AND DEBT	
NET FINANCIAL	1.034.771

Consolidated Net Financial Debt as at 31/12/2023

Net Financial Indebtedness (Euro)	31/12/2023
Current financial receivables	
Liquidity - cash and cash equivalent	(465.127)
Current financial debts	
Current financial liabilities (repayable within the next 12 months)	2.508.198
Net current financial debt	2.043.071
Non-current financial payables	
Non-current financial liabilities (repayable beyond 12 months)	1.073.860
Net Financial Indebtedness	3.116.931

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SEIF S.p.A. ordinary income statement as at 31/12/2023 vs 31/12/2022

Value of Production and Value Add	ed Income State	ement (Euro))	
-	31.12.23	%vdp	31.12.22	%vdp
Revenues from sales and services	27.613.777	93,64%	27.983.762	69,88%
changes in stocks of finished goods and work in progress	14.470	0,05%	25.360	0,06%
in-house production of fixed assets	631.956	2,14%	5.012.443	12,52%
other revenues	1.229.794	4,17%	7.022.024	17,54%
Value of production	29.489.997	100,00%	40.043.589	100,00%
purchases of raw materials	-1.257.427	-4,26%	-1.572.327	-3,93%
change in stocks of raw materials	-16.860	-0,06%	35.671	0,09%
expenses for services	-15.440.680	-52,36%	-16.759.185	-41,85%
use of third party assets	-1.257.023	-4,26%	-1.693.526	-4,23%



Added Value	11.518.007	39,06%	20.054.222	50,08%
personnel expenses	-11.026.529	-37,39%	-12.390.595	-30,94%
other operating charges	-472.299	-1,60%	-469.068	
Gross operating margin - EBITDA	19.179	0,07%	7.194.559	17,97%
amortisation and depreciation	-842.799	-2,86%	-5.800.906	-14,49%
provisions	-18.828	-0,06%	-142.447	-0,36%
Operating income - EBIT	-842.448	-2,86%	1.251.206	3,12%
financial income	4.706	0,02%	1.808	0,00%
financial charges	-127.785	-0,43%	-53.411	-0,13%
exchange rate gains - losses	-3.302	-0,01%	-1.651	
revaluation of financial assets	0		0	
write-downs of financial assets	-128.477	0,00%	0	0,00%
Profit before tax - EBT	-1.097.306	-3,72%	1.197.952	2,99%
income tax	390.521	1,32%	1.301.947	3,25%
Net result	-706.785	-2,40%	2.499.899	6,24%

SEIF S.p.A. ordinary balance sheet as at 31/12/2023 vs. 31/12/2022

(In thousands of Euros)	31.12.2023	31.12.2022
Intangible fixed assets	3.538	2.522
Tangible fixed assets	129	127
Financial assets (adjusted)	13.569	13.620
Fixed assets	17.236	16.268
Inventories	152	155
Trade receivables	2.603	2.455
Trade payables	-4.569	-3.867
Net operating working capital	-1.813	-1.257
Other current assets	4.123	2.603
Other current liabilities	-5.852	-6.104
Net working capital	-3.543	-4.758
Provisions for risks	-662	-708
Severance pay	-3.402	-3.101

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Net invested capital	9.628	7.702
Net assets	6.390	7.128
Bank deposits, cash and valuables on hand	344	696
Other titles	0	746
Due to banks	-3.582	-2.015
Other Financial Payables	-	-
Net financial debt (excluding liquid financial receivables)	-3.238	-574
Equity - net financial debt	9.628	7.702

SEIF S.p.A. Net Financial Indebtedness as at 31/12/2023 vs 31/12/2022

Net Financial Indebtedness (Euro)	31.12.2023	31.12.2022
Current financial receivables		
Liquidity - cash and cash equivalent	(343.585)	(1.441.780)
Current financial debts		
Current financial debts	2.508.198	1.056.671
Net current financial debt	2.164.613	(385.109)
Non-current financial payables		
Non-current financial payables	1.073.860	958.397
Net financial debt - NFI	3.238.473	573.288

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