

Hassan F. Beidas, Advisor to the Kuwaiti Royal Family, Joins Versity

Following the strategic acquisition of INEUF.com, the largest marketplace dedicated to new real estate in France, **Versity SA**, a company listed on **Euronext Access+** (**MLVSY/FR0014003I41**) and specialized in **3D and Web3** solutions for the real estate sector, announces the appointment of **Mr. Hassan F. Beidas** as an advisor, directly representing **His Excellency Sheikh Duaij Jaber Ali Al Sabah**, a member of the Kuwaiti royal family.



Hassan F. Beidas: A Key Expertise to Drive Versity's International Expansion

For over 12 years, **Mr. Hassan F. Beidas** has advised members of the Kuwaiti royal family, overseeing global financial investments. As the General Manager of the **Arab Office for Commerce and Real Estate**, he has acquired unparalleled expertise in real estate and finance in the Middle East, optimizing investment strategies across various asset classes.

A Strategic Synergy with INEUF.com for Accelerated Growth

The acquisition of **INEUF.com**, which lists more than **4,000 real estate projects** and **120,000 properties** across France, strengthens **Versity's** position in the new real estate sector. With a network of **320 sales advisors** across **80 departments**, the platform provides unique expertise in the French market, supported by AI-powered customer relationship management tools.

The appointment of **Mr. Beidas** and the collaboration with **His Excellency Sheikh Duaij Jaber Ali Al Sabah** pave the way for strategic partnerships in the Gulf region, positioning **Versity** as a key player in digital real estate and **Web3** technologies on the international stage.

Frédéric Ibanez, President of **Versity SA**, stated:

*"We are honored to welcome **Mr. Hassan F. Beidas** to our team. His international expertise and influential investor network will help us strengthen our global growth ambitions. I would like to extend my warm regards and sincere thanks to **His Excellency Sheikh Duaij Jaber Ali Al Sabah** for his unwavering support. This collaboration represents a major opportunity for **Versity**."*

About Versity SA

Listed on **Euronext Access**, **Versity SA** develops innovative digital solutions for the real estate sector. Through the integration of **3D** and **Web3** technologies, **Versity** offers immersive experiences that transform interactions within the real estate market.

About INEUF.com

INEUF.com is the largest marketplace dedicated to new real estate in France, with a portfolio of over **4,000 projects** and **120,000 properties**. With a network of **320 advisors**, the company is a market leader in the sale of new properties and real estate investments.

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