

CORRECTIVE PRESS RELEASE

NON-DILUTIVE 2-FOR-1 SHARE SPLIT: ONE ADDITIONAL SHARE DELIVERED PER EXISTING SHARE

TRACTIAL (Euronext Growth Paris – ALTRA), formerly BD Multimedia, announced on December 10, 2025 the implementation of the halving of the par value of its shares (the “par value split”).

A clerical error occurred in the drafting of the indicative timetable.

Accordingly, the delivery of the new shares is expected to take place on December 19, 2025; trading will be carried out under the following ISIN code: FR0014014ZV8.

All other information contained in the original press release remains unchanged.

ABOUT TRACTIAL :

TRACTIAL (formerly BD Multimedia) is a French company listed on Euronext Growth Paris (ISIN: FR0000035305 – Ticker: ALTRA).

A regulated EU Payment Institution and one of the first financial entity in France to obtain PSAN (Digital Asset Service Provider) registration, TRACTIAL combines deep fintech infrastructure expertise with a long-term vision in digital assets.

In 2025, it became the first regulated financial institution in Europe to fully embrace the BTC Treasury Company model — allocating part of its treasury to Bitcoin in a structured, transparent, and strategic way.

Beyond its proprietary platform Payment.net and Fintech-as-a-Service (FaaS) offer, TRACTIAL sees its treasury as a core engine for growth and value creation over time.

GROUP COMPANIES :

- The parent company obtained Payment Establishment approval from the French regulator (ACPR) in 2015. Since 2023, the company has also been authorized to manage crypto-assets on behalf of third parties (wallet management, crypto exchange, etc.) thanks to its PSAN (digital asset service provider) status obtained from the AMF.
- The BD MULTIMEDIA HK LTD subsidiary publishes software solutions dedicated to payment services.
- Our subsidiary METACOLLECTOR is a platform for integrating old public domain art into the world of NFTs. These NFTs can then be viewed in the metaverse and exchanged between collectors.
- The UNIQUIRE subsidiary is responsible for the Group's Curated Fine Art NFTs platform project.
- Subsidiary OLYMPUS GAME is developing a "Play to Earn" game with a blockchain-based economy centered on the \$OLYMP token and in-game NFTs.
- The PAYCOM subsidiary publishes ToneoFirst prepaid Mastercard cards, which are distributed to tobaccoists throughout France.
- The CAPLA subsidiary is in charge of the fractional real estate project.

TRACTIAL is listed on Euronext Growth (ALTRA).