

**FOCUS ENTERTAINMENT PUBLISHING PARTNERS WITH MAVERICK GAMES
TO PUBLISH "CLUTCH", THE FORZA HORIZON VETERANS
NEXT OPEN-WORLD RACING GAME**

PARIS, FRANCE – August 24th, 2026 – PULLUP Entertainment (FR0012419307 - ALPUL) - [Focus Entertainment Publishing](#), a subsidiary of the [PULLUP Entertainment](#) Group is pleased to announce a **major publishing partnership with Maverick Games**, an independent developer founded by award-winning game creators, for **CLUTCH**. The agreement strengthens Focus Entertainment's portfolio with its first entry into the open-world racing space, driven by a shared ambition to deliver a standout experience and establish **CLUTCH** as a major new racing IP. **[CLUTCH is scheduled for release in Spring 2027 on PlayStation 5, Xbox Series X|S, and PC.](#)**

CLUTCH puts players inside the double life of a new generation of racing outsiders - competing at the highest level of professional motorsport by day and entering a dangerous underground world of racing, reputation and pursuit by night.

With an original story from Jamie Brittain, co-creator of *Skins*, **CLUTCH** brings a new level of character-driven, cinematic storytelling to the open-world driving experience, alongside deep vehicle customisation that gives players the freedom to express their style and shape their progression.

*"At Focus, we look to partner with creators who are redefining their genre. Mike Brown and his team are regarded as ones of the defining creative voices in the racing genre, and **CLUTCH** embodies exactly the creative ambition Focus Entertainment wants to champion."* comments **Vincent Chataignier, Deputy Chief Executive Officer of Focus Entertainment Publishing.**

*"We founded Maverick Games to build the open-world racing experience we'd dreamed about for years. Focus shares our creative bar and our ambition for **CLUTCH**, and we can't wait for players everywhere to discover this world."* comments **Mike Brown, Founder & CEO of Maverick Games.**

More information about CLUTCH is available on [ClutchGame.com](#) and on [Steam](#).

About Maverick Games

Maverick Games is an independent AAA game development studio based in Royal Leamington Spa, UK. Founded in 2022 by Mike Brown, former creative director of Forza Horizon 5 and a lead designer on Forza Horizon 2, 3 and 4, the studio brings together a team of veteran developers with decades of combined experience crafting some of the industry's most acclaimed open-world racing games. Maverick Games is currently developing its debut title, CLUTCH, a cinematic open-world action-driving game launching in Spring 2027 on PlayStation 5, Xbox Series X|S and PC.

About PULLUP Entertainment

With nearly 600 employees across Europe and revenue of €281 million in 2025/26, **PULLUP Entertainment** is a major player in the video game and entertainment industry. The Group operates through:

Two Publishing Divisions:

- **FOCUS ENTERTAINMENT PUBLISHING**, a global leader in publishing, known for successful titles such as *A Plague Tale*, *SnowRunner* and *Warhammer 40,000: Space Marine 2*
- **DOTEMU**, a specialist in independent games, publisher of *TMNT: Shredder's Revenge*, *Streets of Rage 4* and *Marvel Cosmic Invasion*, developer and publisher of *Absolum*

Four Development Studios & One Audiovisual Structure:

- **DOVETAIL GAMES** (*Train Sim World*), **DECK13** (*The Surge*), **BLACKMILL GAMES** (*WW1 Game Series*), and **CARPOOL STUDIO** (new Live Service IP)
- **SCRIPTTEAM** A dedicated division for the production of TV series and films, and the adaptation of the Group's intellectual properties

Upcoming event: Annual General Meeting on September 23, 2026, and Q2 2026/27 Revenue on October 22, 2026

Contacts

Investor Relations

Aurélien Briand – Chief Financial Officer
Tel: +33 (0)1 55 26 85 00
Email: IR@pullupent.com

Jean Benoît Roquette
Tel: +33 (0)6 33 67 79 49
Email: jeanbenoit@balboaconseil.com

Focus Entertainment Press Relations

Clémence Bignon
Tel: +33 (0)1 55 26 85 00
Email: clemence.bignon@focusent.com