



**PHILIP MORRIS INTERNATIONAL INC. (PMI)**  
**TO WEBCAST PRESENTATION AT MORGAN STANLEY**  
**GLOBAL CONSUMER & RETAIL CONFERENCE**

NEW YORK, November 11, 2008 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation at the Morgan Stanley Global Consumer & Retail Conference in New York at [www.pmintl.com](http://www.pmintl.com) on Tuesday, November 18, 2008 at approximately 12 Noon ET.

The webcast will provide live audio of a presentation and Q&A session by Mr. Louis Camilleri, Chairman & CEO. The webcast will be in a listen-only mode.

An archived copy of the webcast, together with presentation remarks and slides will be available at [www.pmintl.com/investors](http://www.pmintl.com/investors).

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**About Philip Morris International**

Philip Morris International (PMI) [NYSE/Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in over 160 countries. The Company held a 15.6% share of the international cigarette market outside of the United States in 2007. For more information, see [www.pmintl.com](http://www.pmintl.com).

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