PRESS RELEASE



Paris, November 25th 2008

Danone successfully launches a € 1 bn bond issue

Danone announces that it has successfully launched a euro bond issue of € 1 bn with a maturity of 5 years and 2 months on Tuesday 25 November 2008. The proceeds of this transaction will allow Danone to extend its debt maturity profile and to diversify its sources of finance.

This € 1 bn bond issue, which offers a 6.375% coupon, attracted more than € 4 bn in orders and has been placed with a diversified investor base. The bonds will be listed on the Luxembourg Stock Exchange.

Danone is rated A- stable by Standard & Poor's and A3 negative by Moody's. Barclays Capital, Calyon, HSBC and Natixis acted as joint lead managers for this bond issue.

About DANONE

Groupe DANONE is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through tasty, nutritious and affordable food and beverage products to as many people as possible. Fulfilling this mission is a major contributor to the company's continuous fast growth. Groupe DANONE, with 160 plants and around 76,000 employees, has a presence in all five continents and in more than 120 countries. In 2007, Groupe DANONE recorded € 12.7 bn in sales.

Groupe DANONE enjoys leading positions on healthy food on four businesses: fresh dairy products (n°1 wor ldwide), waters (n°2 on the packaged water market), baby nu trition (n°2 worldwide) and medical nutrition.

Listed on Euronext Paris, Groupe DANONE is also ranked among the main index of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.