



Conclusion of an interprofessional agreement / M6

The Union of Audiovisual Producers (USPA), the Union of Independent Producers (SPI), the Union of Animated Films Producers (SPFA), the Union of TV News Agencies (SATEV), the Dramatic Authors and Composers Society (SACD), the Civil Society of Multimedia Authors (SCAM) and Metropole Television (M6) have reached an agreement to modernize relations between authors, producers and broadcasters.

M6 is, to date, the only channel to be committed with all professional organizations of the audiovisual sector in all its diversity.

The channel is pleased to have reached an agreement that recognizes its specific editorial lines, with the strong presence on air of news and knowledge magazines, well known and appreciated by the viewers as *Capital* or *Zone Interdite*.

Under the agreement :

- M6 will continue to strongly support a rich and diversified audiovisual creativity, committing to invest 15% of its revenues in original French and French speaking audiovisual works (“*oeuvres*”), unlike other channels;
- Within this contribution, M6 will dedicate to so called “*oeuvres patrimoniales*” 10.5% of its turnover in 2009 and then, 10.75%, depending on its turnover growth;
- This contribution enables to include documentaries broadcast within the emblematic news and knowledge magazines of the channel;
- 9% of its turnover will be devoted to the commissioning of “*oeuvres patrimoniales*” produced by independent companies.

This support to a diversified creation represents, for the parties to this agreement, a major milestone in the relationship between producers and broadcasters : the support to French creation can not be opposed to the editorial identity of channels. They are complementary and both participate to the diversity of the French audiovisual landscape.

Neuilly sur Seine, November 25th, 2008

