

REACH*: RHODIA SUCCESSFULLY COMPLETES THE PRE-REGISTRATION OF ITS CHEMICAL SUBSTANCES

Paris, November 27, 2008 ---- Rhodia announces that it has completed the exhaustive pre-registration of its 736 chemical substances with the European Chemicals Agency (ECHA). The Group, which has backed this regulation from the very outset, created a team of approximately 50 people to ensure it successfully met the various deadlines.

Thanks to the adoption of a proactive approach and a resolute commitment regarding the safety of its products, Rhodia has managed to create the right conditions to transform REACH into an opportunity for the Group. Since 2006, industrial teams and support functions - Purchasing, R&D, Responsible Care, Information Systems, Legal Affairs and Finance - have been working on the definition of strategies on a product-by-product basis. This approach has enabled the Group to set up a specific communications channel with its suppliers designed to secure its supply chains and to work in partnership with several of its major customers with a view to preparing the subsequent stages in the process.

“REACH is more than a regulatory project; for Rhodia, it represents above all a business opportunity. It offers, in addition, a reference framework which will help restore the confidence of end users in chemical products,” explains Jean-Luc Ponchon, Director of the REACH Project in Rhodia.

** REACH: Registration, Evaluation and Authorisation of Chemicals. The first stage of this European directive is the pre-registration of chemical substances imported or manufactured in Europe before December 1, 2008*

***Rhodia** is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Structured around six Enterprises, Rhodia is the partner of major players in the automotive, tire, electronics, perfume, health & beauty and home care markets. The Group employs around 15,000 people worldwide and generated sales of €4.8 billion in 2007. Rhodia is listed on Euronext Paris.*

For more information, please visit our [website www.rhodia.com](http://www.rhodia.com)

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