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MTV 3.4 "Non-Stop MTV": a new 3G mobile available with an exclusive offer by SFR

ModeLabs Group, the creator of tailor-made handsets, announces the commercial launch of its new MTV 3.4 "Non-Stop MTV" mobile telephone. Following the success of the MTV 3.3 launched in May 2008, MTV is thus reinforcing its range of 100% Music and TV mobiles with the MTV 3.4 to be made available as an exclusive SFR Pack in all SFR shops and retail distribution.



The MTV 3.4 "Non-Stop MTV" 3G mobile incorporates the full range of multimedia functionalities. In particular, its "one-click" ergonomics developed by ModeLabs provide it with SINGLE CLICK access to MTV channels and to MTV's musical playlists. The MTV 3.4 also possesses a large choice of preloaded MTV content (ring tones, videos, logos and games) and is equipped with a 2 mega pixel camera, an MP3 player, a videoconferencing function, an RSS feed reader and a memory that can be enlarged via a micro SD card.

Available for €29 as part of the SFR pack, this new generation mobile will be the perfect occasion to satisfy young consumers during the year-end festivities.

About ModeLabs Group:

ModeLabs Group, which specialises in the design of tailor-made handsets and telecommunications distribution, is a new generation player in the mobile phone sector. The company designs, develops and markets mobile phones, accessories and services for mobile phone operators, retailers and well-known brands.

Its activities are organized around two poles:

ModeLabs Distribution, specialist in the distribution of mobile telephones and accessories and the number 1 in France.

ModeLabs Conception, for design and development activities relating to tailor-made handsets and innovative technological products in the Bluetooth sector.

ModeLabs Group is listed on NYSE Euronext-Paris's Eurolist.

Isin: FR 0010060665, Mnemo: MDL, Reuters: MDLB.PA, Bloomberg: MDL:FP

www.modelabs.com



Press contacts:



Agnès Comte
Tel: + 33 1 43 12 12 28
agnes.comte@modelabs.com



Edouard Miffre/Gilles Broquelet
Tel: + 33 1 80 81 5000
emiffre@capvalue.fr
gbroquelet@capvalue.fr