



NOVEMBER 2008: Many records for M6

In November 2008, M6 confirmed its success in registering new records for its flagship programs:

→ **Best audience ever for an action drama on M6** with **NCIS ENQUETES SPECIALES**: 7.9 million viewers. M6 is leader on all targets on Prime-Time every Friday.

→ **Best monthly Access Prime Time ratings in 7 years**: 2.5 million viewers on average in November 2008

- Thanks to the show **UN DINER PRESQUE PARFAIT – *The perfect dinner*** at 6pm (2.8 million viewers),
 - o **M6 is leader** on all targets on this time slot
 - o Best audience reached on the 11 of November 2008 with 3.4 million viewers
- With the news magazine **100% MAG** at 7pm : 2.1 million viewers
 - o Best audience reached on the 11 of November 2008 with 3.4 million viewers

November 2008 successes also include:

- **DESPERATE HOUSEWIVES** : Best level of audience this season with 4.4 million viewers
- **INCROYABLE TALENT** : Record in audience for the season with the final show : 4.3 million viewers
- **ENQUETE EXCLUSIVE** : Record in audience for the season with the documentary « Police-secours, l'urgence au quotidien » - "*Police – daily emergency*" with 2.4 million viewers
- **D&CO** : Record in audience for the season with 3.2 million viewers
- **E=M6** : Record in audience for the season with the documentary « Les secrets d'un bon sommeil » - "*The secrets of a good sleep*" with 3.4 million viewers

On the average for November 2008, M6 recorded a 10.8% audience share (4+.)

Neuilly, December 1st, 2008
Source Médiamat Médiamétrie

Press : Audiences M6 Carine Prudhomme : + 33 (1) 41 92 66 22 – cprudhomme@m6.fr
Investor Relations : Claire Roblet : + 33 (1) 41 92 59 53 – croblet@m6.fr