

December 10<sup>th</sup>, 2008

## Vivendi raises awareness of UN Global compact with its employees

For the 60th Anniversary of the Universal Declaration of Human Rights, Vivendi today launches an awareness campaign on the issues and 10 Principles of the UN Global Compact with the Group's 43,000 employees world wide.

The Global Compact 10 Principles are human rights, labour standards, environment and anti-corruption.

Human rights: businesses should support and respect the protection of internationally proclaimed human rights and make sure that they are not complicit in human rights abuses.

Labour standards: businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining, the elimination of all forms of forced and compulsory labour, the effective abolition of child labour and the elimination of discrimination in respect of employment and occupation.

Environment: businesses should support a precautionary approach to environmental challenges, undertake initiatives to promote greater environmental responsibility and encourage the development and diffusion of environmentally friendly technologies.

Anti-corruption: businesses should work against corruption in all its forms, including extortion and bribery.

## About Vivendi

A world leader in communications and entertainment, Vivendi is made up of Universal Music Group (#1 in music worldwide), Activision Blizzard (#1 in video games worldwide), SFR (#2 in mobile and fixed telecom in France), Maroc Telecom (#1 in mobile and fixed telecom in Morocco), Canal+ (#1 in pay-TV in France and Poland), and NBCU (20% in leading U.S. media and entertainment group). In 2007, Vivendi achieved revenues of 21.7 billion euros and adjusted net income of 2.8 billion euros. With operations in 77 countries, the Group has about 43,000 employees. <a href="https://www.vivendi.com">www.vivendi.com</a>