

# APPOINTMENT OF AN INDEPENDENT DIRECTOR



Press release  
10 December 2008

## JOHN GLEN APPOINTED INDEPENDENT DIRECTOR OF THE BOARD OF SOCIETE BIC

**Clichy, December 10, 2008** – Bruno Bich, Chairman of SOCIETE BIC Board, announces the cooptation of John Glen as an Independent Director and Member of the Audit Committee.

John Glen succeeds to Olivier Poupart-Lafarge. The Board of Directors expresses its gratitude to Olivier Poupart-Lafarge for his contribution for more than 8 years to BIC Group's strategic direction.

John Glen, 49, Scottish, is Chief Executive Officer of Buccleuch Group (Edinburgh, United Kingdom) – the holding company for a family group that operates in agro-businesses and industry. He previously held various positions at Unilever and was the Group Finance Director at Air Liquide S.A. He graduated with a master's degree in Accounting and Economics from the University of Edinburgh.

On this occasion, Bruno Bich stated: *"We are very pleased to welcome John Glen to our Board of Directors; his knowledge of consumer goods and his expertise in finance will be strong assets for furthering our strategic thought."*

The Board of Directors will submit this appointment for ratification at the 2008 Shareholders' Meeting, scheduled for May 14, 2009.

### 2009 Agenda

Full Year 2008 Results	February 11 <sup>th</sup> , 2009	Meeting (BIC headquarters)
1 <sup>st</sup> Quarter 2009 Results	April 22 <sup>nd</sup> , 2009	Conference Call
2008 Shareholders' Meeting	May 14 <sup>th</sup> , 2009	Meeting (BIC headquarters)
2 <sup>nd</sup> Quarter 2009 Results	August 5 <sup>th</sup> , 2009	Conference Call
3 <sup>rd</sup> Quarter 2009 Results	October 21 <sup>st</sup> , 2009	Conference Call

### About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2007, BIC recorded net sales of 1,456.1 million euros. The Company is listed on "Euronext Paris", the SBF120 and CAC Mid 100 indexes. BIC is also part of the FTSE4Good Europe Index.



For more information, please consult the corporate web site: [www.bicworld.com](http://www.bicworld.com)

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