



PUBLICIS GROUPE

PRESS RELEASE

AFEP-MEDEF Recommendations

Paris, December 12, 2008 - At its meeting of 2nd December 2008, the Supervisory Board of Publicis Groupe S.A. examined the AFEP-MEDEF recommendations dated 6th October, 2008, concerning the compensation of executive directors of listed companies.

The Board considers that these recommendations are in line with the corporate governance principles of the Groupe and notes that existing commitments with the members of the Management Board already comply with these recommendations.

Accordingly, in application of the Act of 3rd July, 2008, implementing the European Union directive 2006/46/CE of 14th June 2006, Publicis Groupe declares that the amended AFEP-MEDEF corporate governance code will be the reference for the preparation of the report provided for in Article L. 225-68 of the French commercial code, as from the 2008 fiscal year.

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About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

Web site: www.publicisgroupe.com

CONTACTS

Publicis Groupe

Martine Hue, Investor Relations

+ 33 (0)1 44 43 65 00

Peggy Nahmany, Corporate Communications

+ 33 (0)1 44 43 72 83