



BioAlliance Pharma's innovation rewarded

BioAlliance Pharma's Team receives the French Engineer of the Year Award

Paris, September 19, 2008 – BioAlliance Pharma SA (Euronext Paris, ISIN code: FR0010095596–BIO), the specialty pharmaceutical company focused on the treatment of opportunistic infections in cancer and AIDS, today announced that Dominique Costantini MD (President of the company's Executive Board) has won the Engineer of the Year Award in entrepreneurship category.

This award was attributed yesterday, Thursday December 18th, by an independent jury selected by two of France's leading trade magazines ("L'Usine Nouvelle" and "Industrie et Technologies"), in association with the French National Council of Engineers and Scientists (*Conseil National des Ingénieurs et Scientifiques de France*).

“I consider that this award marks the company's commitment and our staff's considerable energy and scientific & technical skills”, commented Dominique Costantini. “We have chosen to innovate; in less than ten years, we have succeeded in building a novel type of integrated pharmaceutical company – one that is capable of developing a drug all the way through to market launch and creating an extensive portfolio of products that satisfy unmet patient needs”, she concluded.

For more information, visit: lesingenieursdelannee.com and usinenouvelle.com

About BioAlliance Pharma

BioAlliance Pharma SA is a specialty pharmaceutical company focused on the treatment of opportunistic infections in cancer and HIV. The company develops and commercializes innovative products which address drug resistance issues. BioAlliance Pharma has launched its first portfolio product (Loramyc®) in France and, more recently, in the UK, Germany and Denmark, and has already received European Marketing Authorizations in Belgium and Luxemburg. The product has also completed a pivotal Phase III clinical trial in the United States in oropharyngeal candidiasis. The company is also performing a Phase III trial in labial herpes with acyclovir Lauriad® (which is based on the same Lauriad® muco-adhesive technology as Loramyc®, enabling targeted release at the disease site). BioAlliance Pharma also has a second technology (the Transdrug® nanoparticle technology, designed specifically for intracellular targeting) and, furthermore, is developing a new therapeutic entities program in oncology and infectious disease. BioAlliance Pharma has established several strategic alliances for commercializing Loramyc®, with agreements in 2007 for Europe (with the SpeBio joint venture) and the United States (with Par Pharmaceutical) and in 2008 for Asia (Korea, Malaysia, Singapore and Taiwan with Handok Pharmaceuticals and then China with Novamed). In May and August 2008, the company expanded its product portfolio by acquiring the Europe commercial rights to, respectively, ondansetron Oral Spray (OS) from NovaDel Pharma Inc. (Amex: NVD) and ondansetron RapidFilm™ from APR/Labtec. For more information, visit BioAlliance Pharma's website at www.bioalliancepharma.com.

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