



PRESS RELEASE

# Wavecom introduces fully integrated development environment for automotive and machine-to-machine applications

## Built on Eclipse<sup>™</sup> and fully integrated, M2M Studio makes embedded application development an efficient and enjoyable experience

Issy-les-Moulineaux and Toulouse, France – January 20, 2009 – Wavecom SA and its subsidiary Anyware Technologies today announced the launch of M2M Studio, a fully integrated suite of tools for the development of embedded software applications for industrial wireless devices based on Wavecom Wireless CPU®s. M2M Studio enables developers to create, develop, compile, download, debug and test their applications.

Replacing the existing Open AT® IDE, M2M Studio fully integrates previously isolated tools such as the source code editor, project build wizard, target download, RTE mode monitor, JTAG debugger, traces emulator and development tool chain, all within the Eclipse Ganymede framework. Eclipse and CDT (C/C++ Development Tools plug-in) are becoming the industry standard for C and C++ development in the embedded world.

The development environment features an easy-to-use graphical user interface (GUI) as well as improved and integrated GUI-based documentation. It comes with a new Enhanced Build System, a new Wireless CPU® Connector, and a new Software Package Manager for managing Open AT OS, Firmware and Plug-Ins bundles.

M2M Studio is delivered as a standalone package in the form of a simple Windows installer, or via an online update site for experienced Eclipse users. A new automatic software update module of M2M Studio will allow developers to smoothly upgrade to new releases of the IDE, providing them with easy access to continuous enhancements via Wavecom's Internet update service.

Prior to launch, M2M Studio was beta tested by some 70 developers who all had previous experience with Wavecom's Open AT<sup>®</sup> Software Suite and the Open AT<sup>®</sup> IDE.

"M2M Studio is a great development tool," said Truhann van der Poel, founder of the South African development house Lattech Systems (Pty) Ltd and a seasoned Open AT® developer. "It is easy to use, truly integrated, and the documentation is greatly improved. Having created a lot of applications with the previous Open AT® IDE, I am also very pleased that the import of existing or legacy projects is easy and trouble-free."

"In a 2005 survey conducted by <a href="Embedded.com">Embedded.com</a>, embedded systems developers voted software development tools the most important criterion by far when evaluating a new embedded processor," said Philippe Guillemette, Chief Technology Officer of Wavecom. "Delivering best-in-class software has been a priority for Wavecom for many years, and we are proud to launch this new IDE which will make M2M application development a more efficient and enjoyable experience than ever before."

M2M Studio is a result of the joint efforts of Wavecom and its fully-owned subsidiary, Anyware Technologies. Anyware Technologies has 5 years development experience with Eclipse and it is an Eclipse Foundation and Eclipse Training Alliance Member. The company has created a range of Eclipse-based tools sold under their own brand, as well as custom applications for major customers such as Electricité de France, Airbus, CEA and Continental.

M2M Studio is targeted to developers of innovative M2M and automotive applications based on Wavecom Wireless CPU®s, including home security systems, asset tracking devices, in-vehicle fleet management or telematics units, utility meters and fixed wireless telephones. It is compatible with a wide range of Wavecom Wireless CPU® devices.





M2M Studio is available for free download from the Wavecom website (www.wavecom.com/m2mstudio).

#### Wavecom - the wireless M2M experts

Wavecom is a leading provider of embedded wireless technology for M2M (machine-to-machine) communication. We provide a range of GSM/GPRS, CDMA, EDGE and 3G Wireless CPUs; programmable processors which also act as wireless modules or wireless modems. These are backed by a C and Lua-based cellular wireless software suite which includes a real-time operating system (RTOS), a software development environment based on Eclipse™, and several Plug-Ins (GPS, TCP/IP, security, Bluetooth™, Lua script and more). We also offer a wide range of professional and operated services. Our solutions are used for automotive telematics, smart metering, fleet management, GSM/GPS/satellite tracking, wireless alarms, wireless POS (point of sales), WLL (fixed voice), remote monitoring and many other M2M applications.

Founded in 1993 and headquartered in Issy-les-Moulineaux (France) near Paris, Wavecom has subsidiaries in Hong Kong (PRC), Research Triangle Park, NC (USA), Farnborough (UK), Munich (Germany) and Sao Paolo (Brazil). Wavecom is publicly traded on Euronext Paris (Eurolist) in France and on the NASDAQ (WVCM) exchange in the U.S.

http://www.wavecom.com

### About Anyware Technologies

Created in 2000, Anyware Technologies is an innovative software provider, creator of tailor-made applications or development tools. Internationally recognized for our expertise in open source technologies and machine-to-machine solutions, we offer our customers complementary applications in two different fields of activities:

- Open Source Solutions & Services: web applications, modelling and code generation tools based on Eclipse platform, CMS and collaborative tools (Ametys™)
- Machine-to-Machine Solutions: central management of remote assets based on our M2M services platform: M2MOperatingPortal™

The quality and flexibility of this offer enables applications in sectors as varied as aeronautics, energy industries, software editors, industrial automation, security, home automation.

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