

RALLYE

Paris, January 20, 2009

Rallye redeemed its bonds at maturity on January 20, 2009
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Rallye redeemed its 5.375% bonds (ISIN code FR0010039107) issued on January 20, 2004 (the “Bonds”) at maturity on January 20, 2009, pursuant to the terms and conditions of the Bonds.

The Bonds were redeemed at their principal amount (€1,000 per Bond) plus €3.75 corresponding to the last coupon, i.e. a total redemption price of €1,053.75 per Bond. On January 20, 2009, Rallye therefore redeemed the 470 840 outstanding bonds for a total amount of €496 million.

About Rallye

Rallye Group is present in food and specialised retail through its two main subsidiaries, Casino and Groupe GO Sport. Casino, Rallye’s main asset, representing 97% of consolidated net sales, is a key food retailer in France, with a wide network of multi-format chains and leading market positions in South America and South-East Asia.

Rallye share is listed on the Eurolist by Euronext Paris, compartment A (ISIN code: FR0000060618, Bloomberg code: RAL FP, Reuters code: GENC.PA).

For more information, please consult the company’s Internet site: www.rallye.fr

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