

Marne-la-Vallée, January 20, 2009

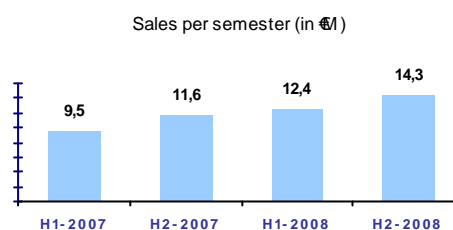
4TH QUARTER 2008, AN HISTORICAL LEVEL OF SALES

ANNUAL GROWTH RATE: + 26%



Strong growth prevails

Hologram Industries reported another increase in sales for the 4th quarter of 2008, achieving a new record of €7.4M, an 11% growth rate compared to the same prior year period. The continued quarterly growth was realized despite very strong sales reported at the end of 2007, thereby creating an unfavorable base.



Invoicing in the 2nd semester amounted to €14.3M, an increase of over 24% versus the 2nd half of 2007 and the 4th consecutive semester of strong growth.

Growth for the full year period amounted to 26% and exceeded the company's objectives. Indeed, the year-end period benefited from the increased importance of new contracts which represented a total of €7.0M in 2008 (€4.8M as of the end of September) and a significantly higher level than the €3.3M recorded for the entire year in 2007.

The growth was mainly within the identity document sector which more than doubled when compared with the prior year period. That sector now represents 46% of total sales, followed by vehicle identification documents (28%) and brand name protection (16%).

<i>In millions of euros</i>	2008	2007	% <i>Change</i>	2006
1 st quarter	5.3	4.8	+10%	3.1
2 ^d quarter	7.1	4.7	+50%	4.0
3 ^d quarter	6.9	5.0	+40%	5.1
4 th quarter	7.4	6.6	+11%	6.0
Total	26.7	21.1	+26%	18.2

Consolidation of the geographic realignment

	2008		2007	
	€M	%	€M	%
Western Europe	8.6	32%	7.7	36%
Eastern Europe	7.6	29%	7.3	35%
Rest of world	10.5	39%	6.1	29%
<i>Of which Asia</i>	6.3	24%	2.5	12%
<i>Of which Americas</i>	2.7	10%	2.3	11%
<i>Of which Africa / Middle East</i>	1.5	5%	1.3	6%

All geographic regions are growing. In addition, the geographic realignment of the customer portfolio is continuing. Asia totally confirmed its status as a growth center with sales multiplied by 2.5 over the period.

2009 Objectives

The selling performance reported in 2008, the number and size of new projects currently in negotiation and the strength of repeat contracts lead us to envisage a continued level of double digit growth in 2009. Hologram. Industries therefore confirms its objectives for profitable growth, its continued geographic expansion and the consolidation of its leadership.

Next release: Annual results 2008
Monday March 9, 2009 (after market close)

Hologram. Industries designs, manufactures and sells high security optical solutions worldwide. The Group generated sales of € 26.7 million in 2008 within two major markets:

- The security of identity documents.
- The protection of brand name products.

www.hologram-industries.com

Euronext Paris– Code ISIN : FR0000062168



Financial communications

Asset Com

Laurence Costes
Tel. : + 33 1 41 22 90 95
lcostes@assetcom.fr

Press relations

Kablé Communication

Catherine Kablé
+33 1 44 50 54 75
catherine.kable@kable-cf.com

Investor relations

Hologram. Industries

Grégory Wagemans
+ 33 1 64 76 31 00
finances@hologram-industries.com