



**PHILIP MORRIS INTERNATIONAL INC.**  
**TO HOST WEBCAST OF**  
**2008 FOURTH-QUARTER AND FULL-YEAR RESULTS**

NEW YORK, January 28, 2009 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at [www.pmintl.com](http://www.pmintl.com) on Wednesday, February 4, 2009 at 1:00 p.m. ET to discuss 2008 fourth-quarter and full-year results, which will be issued mid-morning the same day.

During the webcast, Louis C. Camilleri, Chairman and Chief Executive Officer, and Hermann Waldemer, Chief Financial Officer, will discuss the company's 2008 fourth-quarter and full-year results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 6, 2009 at [www.pmintl.com](http://www.pmintl.com).

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**About Philip Morris International Inc.**

Philip Morris International Inc. (PMI) [NYSE/Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. The Company held an estimated 15.6% share of the international cigarette market outside of the United States in 2007. For more information, see [www.pmintl.com](http://www.pmintl.com).

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