



PUBLICIS GROUPE

PRESS RELEASE

ISABELLE SIMON JOINS PUBLICIS GROUPE AS SENIOR VICE PRESIDENT

Paris, February 4, 2009 - Isabelle Simon has joined Publicis Groupe as Senior Vice President. She will oversee the Mergers and Acquisitions and Legal departments, and will monitor minority holdings and the Groupe's external development strategy.

Maurice Lévy states: *"I am happy to announce that Isabelle Simon has joined Publicis Groupe as Senior Vice President. This brings our management team up to full strength and her double experience will be extremely valuable in these times of crisis and opportunities."*

Isabelle Simon began her career as a lawyer with Cleary Gottlieb Steen & Hamilton (1995-2002) before joining Goldman Sachs in 2003 as a banker in the Investment Banking Division as Executive Director.

Isabelle Simon graduated from the Institut d'Etudes Politiques of Paris (1991), HEC (1993) and Harvard Law School (1997). She obtained post-master degrees in English and North-American Business Law (DEA, 1994) and in International Tax Law (DESS, 1994) and was admitted to the Paris Bar (1994) and the New York Bar (1997).

About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

Web site: www.publicisgroupe.com

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