

**DISCLOSURE OF TOTAL
NUMBER OF VOTING RIGHTS AND
NUMBER OF SHARES FORMING THE
CAPITAL AS OF JANUARY 31, 2009**



Press Release

February 5, 2009

Article L 233-8-II of the French “Code de Commerce” and Article 223-16 of the General Regulations of the French “Autorité des Marchés Financiers”.

Clichy, February 05, 2009 – As of January 31, 2009, the total number of issued shares of SOCIÉTÉ BIC is 48,560,561 shares, representing:

- 75,432,137 voting rights,
- 75,006,740 voting rights excluding shares without voting rights.

About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2007, BIC recorded net sales of 1,456.1 million euros. The Company is listed on “Euronext Paris”, the SBF120 and CAC Mid 100 indexes. BIC is also part of the FTSE4Good Europe Index.



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For more information, please consult the corporate web site: www.bicworld.com

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