



PRESS RELEASE

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CO₂ emissions from Peugeot and Citroën vehicles reduced by 15,000 metric tons a year thanks to one million Michelin Energy Saver tires

On Monday, March 9, 2009, Michelin presented PSA Peugeot Citroën with the one millionth Michelin Energy Saver tire, thereby reaffirming the strategic partnership between the two groups.

With the Energy Saver, which premiered exclusively on the Peugeot 308 in 2007, Michelin has produced a tire that not only reduces fuel consumption but also delivers superior grip and safety performance as well as the best mileage in the market.

The tire maker's technological solution generates fuel savings of nearly **0.2 liters** per 100 kilometers in combined cycle driving, resulting in a reduction in **CO₂ emissions of nearly 4 grams per kilometer**. Over the entire life of the vehicle, this represents a **reduction in CO₂ emissions of approximately one metric ton**. In recognition of this performance and the exceptional teamwork demonstrated by the partners, PSA Peugeot Citroën presented Michelin with an Innovation award in May 2006.

Today, this tire technology is widely deployed on a large number of Peugeot and Citroën vehicles.

In recent years, PSA Peugeot Citroën has forged strategic alliances with a small number of key partners, with Michelin in the forefront. The goal is to work together far upstream to share, deepen and develop new data and research paths in priority areas for the carmaker. As part of this close cooperation, PSA Peugeot Citroën and Michelin have pooled their innovation resources to develop new vehicle models. Through the project, engineers from both companies have succeeded in improving the energy performance of the Group's vehicles by reducing friction.

With the presentation of Michelin's one-millionth low fuel consumption tire, the two groups have renewed their commitment to providing sustainable solutions that enhance the mobility of goods and people, both now and in the future.

Michelin, the world's leading tire company, is dedicated to sustainably improving the mobility of goods and people by manufacturing and marketing tires for every type of vehicle, including airplanes, automobiles, bicycles/motorcycles, earthmovers, farm equipment, trucks and the US space shuttle. It also offers electronic mobility support services, on ViaMichelin.com, and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 118,000 employees and operates 68 production plants in 19 different countries. (www.michelin.com)

PSA Peugeot Citroën is a world-class European automobile manufacturer whose two brands, Peugeot and Citroën, offer innovative, stylistically differentiated model line-ups. Over the years, the Group has gained a worldwide reputation for its environmental leadership. In 2008, for the third year in a row, it sold more than one million vehicles that emit fewer than 140 grams of CO₂ per kilometer. In the years ahead, the Group will leverage its innovative vehicles and technologies, such as Stop&Start and HYbrid4, to maintain its leadership in environmentally friendly cars. (www.psa-peugeot-citroën.com - www.developpement-durable.psa.fr)

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