



Financial calendar 2009

Press release - Paris, 12 March 2009

Please find below Pernod Ricard's key financial calendar dates*:

2008/09 3 rd Quarter Sales	Thursday 30 April 2009
2008/09 Full-Year trading statement	Friday 17 July 2009
2008/09 Annual Sales and Results	Thursday 3 September 2009
2009/10 1 st Quarter Sales	Thursday 22 October 2009
2008/09 Combined General Meeting	Monday 2 November 2009

* The fiscal years will begin on 1 July and end on 30 June of the following year.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The purchase of part of Seagram (2001), the acquisitions of Allied Domecq (2005) and recently of Vin & Spirit (2008) have made Pernod Ricard the world's co-leader in wines and spirits with sales of € 6,589 million in 2007/08.

Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 7 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of more than 19,300 people.

Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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