NEWS RELEASE

PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL (PMI) DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.54 PER SHARE

NEW YORK, March 12, 2009 -- The Board of Directors of Philip Morris International Inc. (NYSE / Euronext Paris: PM) today declared a regular quarterly dividend of \$0.54 per common share, payable on April 9, 2009, to stockholders of record as of March 25, 2009. The ex-dividend date is March 23, 2009.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2008, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S. For more information, see *www.pmintl.com*.

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