



Great Wall Motor Drives New Era of Eco-Design with Dassault Systèmes PLM Solutions

ENOVIA Materials Compliance Central Simplifies Management of Regulatory and Material Compliance in New Vehicle Development

Beijing, March 17, 2009 - Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced that Great Wall Motor Company Limited (GWM), the largest commercial pickup and SUV manufacturer in China, has chosen Dassault Systèmes' ENOVIA Materials Compliance Central™ to establish an enterprise-wide compliance platform to promote eco-design. The solution, which is being deployed in partnership with D&A Technology (Shanghai) Co., Ltd., a Dassault Systèmes' partner in China, will significantly improve GWM's competitiveness in a new era where environmental compliance is a basic requirement and a key strategy in GWM successfully expanding its global presence.

Based on the ENOVIA V6 platform, ENOVIA Materials Compliance Central is a business-process application, designed to empower companies to adopt proactive environmental compliance strategies throughout a product's lifecycle, from design to disposal. This application provides automobile companies like GWM with material verification solutions. ENOVIA Materials Compliance Central provides strong search mechanisms and analytical capabilities to verify whether the materials in the entire product lifecycle meet the requirements of the relevant regional and global regulations, enabling enterprises to collect, sort and generate part-level material verification reports and material composition data more easily.

By introducing a stronger sense of corporate social responsibility and increasingly stringent materials compliance regulations, countries have made "green" a trend in the manufacturing industry. GWM views social responsibility and eco-design as core elements of its mission.

Li ShuLi, deputy president, R&D Center, Great Wall Motor Company stated, "Ensuring that our products comply with key international material compliance and environmental regulations will be a crucial element of our long term business success and commitment to green initiatives as we look to expand overseas. The deployment of Dassault Systèmes' ENOVIA Materials Compliance Central represents a significant investment enabling us to proactively manage all of the reporting and analysis requirements for all of the thousands of parts and multitude of suppliers involved in the development of our products."

"We are very pleased to announce the expansion of our relationship with Great Wall Motor to incorporate eco-design which is one of their most strategic, long term business initiatives. Moving forward we believe that being able to effectively navigate the complex world of international regulatory compliance will be paramount to timely innovation and new product development," says Zhao Heng, Vice President, Greater China Value Channel, Dassault Systèmes. "GWM's adoption of the ENOVIA Materials Compliance Central provides additional evidence that our dedicated compliance solutions are gaining traction internationally and across a variety of key vertical markets including auto and high tech."

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About Great Wall Motor Company Limited

Great Wall Motor Company Limited is the first privately-owned multinational auto corporation of China listed in the Hong Kong Stock Market. As China's largest professional Pickup and SUV vendor, the Company owns more than 30 holding subsidiaries with over 20,000 employees. With four whole vehicle production bases that include Passenger Car, MPV, SUV and Pickup, it currently has a production capability of 400,000 units and the independent matching ability of the core parts, such as engines, front and rear axles, and etc.

For more information, visit: <http://www.gwm.com.cn/html/company/introduce.asp>

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 100,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes' shares are listed on Euronext Paris (#13065, DSY.PA) and Dassault Systèmes' ADRs may be traded on the US Over-The-Counter (OTC) market (DASTY). For more information, visit <http://www.3ds.com>.

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