PRESS RELEASE



Paris, March 31st 2009

Appointment of Flemming Morgan, General Manager Medical Nutrition, as part of the Executive Committee of Groupe DANONE

Flemming Morgan, General Manager Medical Nutrition, becomes part of the Executive Committee of Groupe Danone, starting February 28th 2009.

Flemming Morgan rejoined Groupe Danone with the acquisition in 2007 of Royal Numico N.V., a company he had entered in September 2006 as General Manager Medical Nutrition. Flemming Morgan, aged 53, is a British citizen, graduate of the University of Edinburgh and of the INSEAD. He started his career in 1979 within the Marketing and Sales divisions of Coats Viyella in Scotland, Chile and Ecuador. In 1983, he joined British American Tobacco where he became the Netherlands' General Manager starting 1992, and then Argentina's General Manager in 1994. He started at Coca-Cola in 1997 as Deputy Division President of Coca-Cola Andean and then as General Manager of Coca-Cola in Venezuela before becoming Vice President & General Manager of Minute Maid Greater Europe in 1999. He first joined Groupe Danone in 2000 as General Manager Dairy in Germany and Austria before being appointed General Manager of Danone in Africa and Middle East in 2001.

About DANONE

Groupe DANONE is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through tasty, nutritious and affordable food and beverage products to as many people as possible. Fulfilling this mission is a major contributor to the Groupe's continuous fast growth. Groupe DANONE with 160 plants and around 80,000 employees has a presence in all five continents and over 120 countries. In 2008, Groupe DANONE recorded € 15.2 billion sales.

Groupe DANONE enjoys leading positions on healthy food in four businesses: fresh dairy products (n°1 worldwide), waters (n°2 on the packaged water mark et), baby nutrition (n°2 worldwide) and medical nutrition.

Listed on Euronext Paris, Groupe DANONE is also ranked among the main index of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.