

## Wavecom-powered MobileLink Service Wins Hong Kong ICT Awards

***MobileLink device equipped with Wavecom Q24 Wireless CPU<sup>®</sup> provides security and caring services to elderly***

**Hong Kong (PRC)** – 14 April, 2009 – Wavecom is pleased to announce that MobileLink service, a brand new outdoor support and care service providing 24 hours a day support to senior citizens, won four titles in the Hong Kong ICT Awards 2008. The ceremony was held at the Hong Kong Convention and Exhibition Centre in February 2009.

MobileLink Service is supported by a one-button MobileLink Device, which is developed by mSolution Consultants Limited. The device is equipped with a Wavecom Q24 Wireless CPU<sup>®</sup> providing GSM/GPRS communication. By using the CSL Limited GSM mobile network, the MobileLink Device can provide 24 hours a day connection to a Senior Citizen Home Safety Association (SCHSA) call centre. Users can easily seek assistance by simply pressing the one and only button and contact the call centre. In case they are lost or have an accident, their approximate locations and whereabouts can be tracked to provide a good reference for finding them.

The Hong Kong ICT Awards aim at building a large scale and internationally recognized branding of ICT awards of Hong Kong under a collaborative effort amongst the industry, the academia and the Government of the Hong Kong Special Administrative Region. The Awards comprise eight categories and the MobileLink Service received 4 awards for outstanding achievement in ICT: the Best Ubiquitous Networking Grand Award, Best Ubiquitous Networking (Mobile Enterprise Solution) Gold Award, Best Ubiquitous Networking (Mobile Infotainment Application) Silver Award and Best Lifestyle (Social Life & Community Stream) Silver Award.

“Congratulations to mSolution, CSL and SCHSA for receiving these prestigious awards. We are proud of being part of this innovative product and encourage the initiative to use wireless technologies to provide care and support to people who need it,” said Didier Dutronc, President of Wavecom Asia Pacific Limited.

“It’s our honour to receive these awards. I would like to thank all for the joint efforts with Wavecom, CSL and SCHSA” said Dr. Andrew Lai, Director, mSolution Consultants Limited. “We are aware that a greying population is becoming a universal trend, and our MobileLink service can help senior citizens to maintain an independent and secure life.”

### ***About mSolution Consultants Limited***

*mSolution was founded in 2004 in Hong Kong by experts in mobile communication business with over 10 years’ research and hands on experiences. Their mission is to provide professional consultancy services and customized mobile data solutions to address daily business needs of their clients. Their clients are mainly telecommunication operators, government departments and large corporations.*

### ***Wavecom – the wireless M2M experts***

*Wavecom is a leading provider of embedded wireless technology for M2M (machine-to-machine) communication. We provide a range of GSM/GPRS, CDMA, EDGE and 3G Wireless CPUs; programmable processors which also act as wireless modules or wireless modems. These are backed by a C and Lua-*



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*based cellular wireless software suite which includes a real-time operating system (RTOS), a software development environment based on Eclipse™, and several Plug-Ins (GPS, TCP/IP, security, Bluetooth™, Lua script and more). We also offer a wide range of professional and operated services. Our solutions are used for automotive telematics, smart metering, fleet management, GSM/GPS/satellite tracking, wireless alarms, wireless POS (point of sales), WLL (fixed voice), remote monitoring and many other M2M applications.*

*Wavecom is headquartered near Paris, France and is publicly traded on Euronext Paris (Eurolist) in France and on the NASDAQ (WVCM) exchange in the U.S. Wavecom is majority-owned by Sierra Wireless Inc. (NASDAQ: SWIR - TSX: SW). For more information, please visit <http://www.wavecom.com>.*

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