PHILIP MORRIS INTERNATIONAL INC. (PMI) TO HOST WEBCAST OF 2009 FIRST-QUARTER RESULTS

NEW YORK, April 16, 2009 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at <u>www.pmintl.com</u> on Thursday, April 23, 2009 at 9:00 a.m. ET to discuss 2009 firstquarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Hermann Waldemer, Chief Financial Officer, will discuss the company's 2009 firstquarter results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, May 22, 2009 at www.pmintl.com.

Contact: Investor Relations New York +1 (917) 663 2233 Lausanne +41 (0)58 242 4666

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) [NYSE/Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2008, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S. For more information, see <u>www.pmintl.com</u>.